

PROGRESSIVE KALAMAZOO

Standing across the Kalamazoo river bridge a short distance east on East avenue are a few sycamore trees—the last sentinels of a double row which a few years ago stood like files of soldiers with their alignment regular and their heads upreared.

Sycamore trees are not the most beautiful nor of the greatest degree of sturdiness. But these particular trees, if one would dig down into their roots would tell an interesting story, significant of the beginnings of things in many a town, where with democratic spirit all work on an equal plane for the up-building of the hamlet destined perhaps to become a thriving city like Kalamazoo. Long years ago a man who afterwards became governor of Michigan—Ephroditus Ransom was his name—laid a corduroy road along the highway which is now called East avenue. This road making was one of the necessities of the little village of Kalamazoo and Mr. Ransom, like many other early settlers, was willing to turn his hand to anything which would conduce to the growth and prosperity of the place. So he felled sycamore

earlier traders, says that a Frenchman named Neumaiville maintained such a post about the year 1822. It is certain that Robinson himself was here in 1823. It was not until 1829, however, that anything in the nature of settlement can be discovered. In June of that year Titus Bronson, the founder of Kalamazoo, arrived here and decided to establish himself. A chronicler with more imagination than accuracy probably, has drawn a graphic picture of the advent of Bronson; how the sun developed all the beauties of the valley which lay before him until Bronson exclaimed, "Here is a good place to found a city."

Fact and fiction are to a certain extent interwoven in accounts of Bronson which have been published. The best testimony would seem to incline to the opinion that this was one of those restless adventuresome spirits so often found in border history and who do not always represent the true type of a civilization. He appears to have been originally a Connecticut Yankee from whence he emigrated to Tallmadge, Ohio, early in the century.

gational and First Reformed churches and the Y. M. C. A.; the park which now bears his name—Bronson; and a square for a school building, located in a section of the city where the synagogue of the congregation of B'Nai Israel now stands. Thus Bronson builded wiser than he knew; for it was this broad spirit which has marked the constant development of Kalamazoo along parallel lines of civilization. In 1835, some citizens with a wider grasp of possibilities are said to have become dissatisfied with the non-progressiveness of Bronson. General Justus Burdick, Theodore P. Sheldon and Lucius Lyon were at the head of a movement to have the name of the little hamlet changed from Bronson to Kalamazoo. They were successful in getting the legislature to make the change. Bronson became Kalamazoo and Arcadia became Kalamazoo township. Bronson is said to have become bitter naturally perhaps—over this slight and he removed within a short time to Illinois. In later years he is said to have led the life of a wanderer, such as would be expected of his adventure

the affairs of the state. They were such men as Cyrus Lovell, General Justus Burdick, Lucius Lyons, Cyren Burdick, Anthony Cooley, Silas Trowbridge, Deacon Heydenburk, Hezekiah G. Wells, Theodore P. Sheldon, Thomas S. AtLee, Epaphroditus Ransom, Alexander Cameron, William G. Dewing and F. Dewing, the Stuarts and the Axtells, N. A. Balch, Ezekiel Ransom, L. H. Trask and a host of others. The first half dozen years of village existence saw the influx of such men as these and gave the place its trend.

Small chronicles necessarily occupy a large space in early history. But these annals are often prophecies of the future. In 1832 the first township election was held and there still exists an account of the particulars of that first instance of the exercise of the electoral right in Kalamazoo. It was in this same year also that the first post-office was established, the first sermon preached, the Rev. James T. Robe, a pioneer Methodist preacher, whose descendants still have their root in Kalamazoo soil bringing the missionary message. Then for three or four years



ONE OF THE MANY CELERY FIELDS THAT MAKE KALAMAZOO FAMOUS.

trees and laid them crossways along the road; and in time the double row of sentinels sprang up out of the ground and stood until a few years ago to tell the story of early endeavors.

In this one instance it is not difficult to get at the beginnings of things. But, as is the case with every town, many of the facts connected with the early history of Kalamazoo must be shrouded in more or less uncertainty. Dates and circumstances are not carefully preserved in the case of incidents which at the time appear of no special significance; and even when events appear to be of some significance it is a poor chance that the writer will always happen that the writer will deliver a, to mark the passage of time.

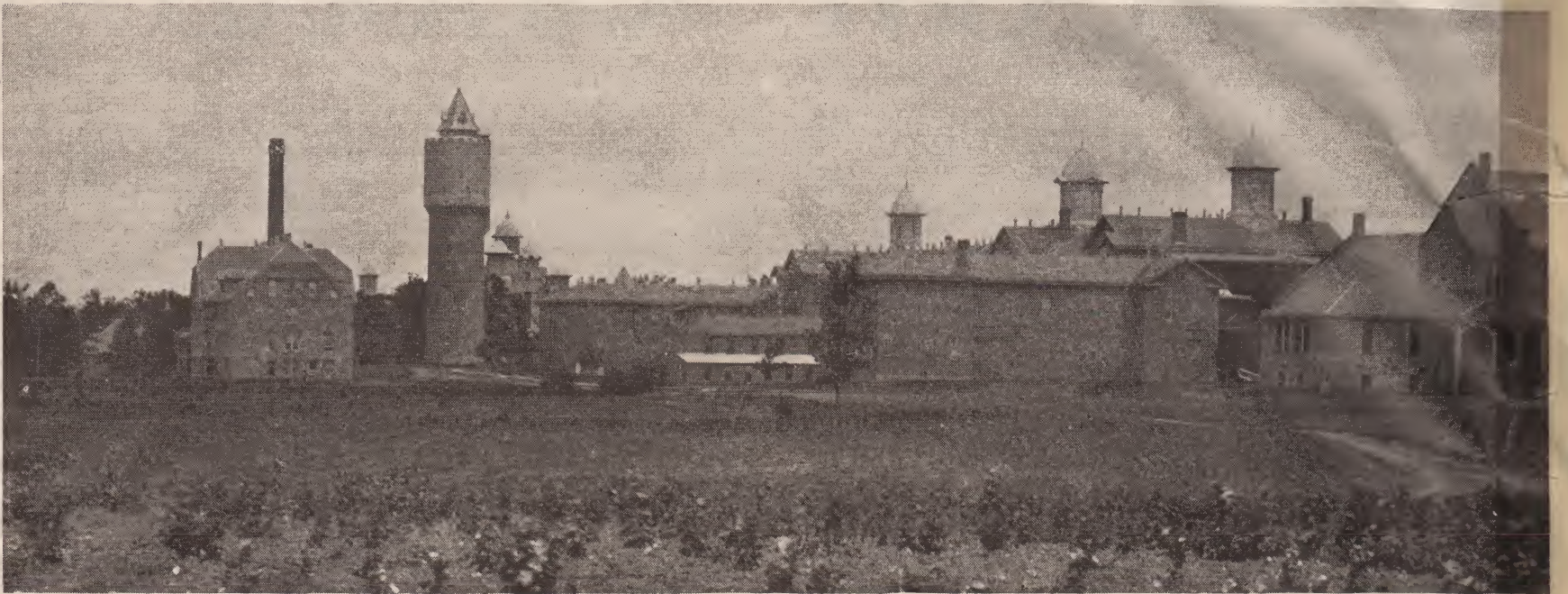
These glimmers of evidence to support the early history of Kalamazoo, lying untold to the character of a civilized man in abundance of beauty, may have been visited by the noted explorer, LaSalle. He is pretty certain that he at least explored his explorations in this vicinity—probably camped at Prairie Ronde. It is also said that in 1812, during the time of our second great war, a trading post was maintained at Kalamazoo by the British. No specific dates are found until later, however. Trading posts were in existence here during the earlier part of the 20s during the last century. Rix Ransom, who was himself one of the

Then he went to Ann Arbor and from that place followed the trail to Kalamazoo. Bronson was nevertheless a bona fide settler, taking up a piece of land and paying taxes on a considerable tract. With his brother-in-law, Stephen H. Richardson, he possessed all the land in what now comprises the territory of Kalamazoo. Bronson came here in June, 1829, and with Richardson he entered his land November 1, 1830, the first plat of the village being entered by them March 12, 1831. Several other village plats were subsequently entered at short intervals. Bronson seems to have had some foresight as he sought to have Kalamazoo made the seat of the new county which was organized in 1831. As one of the inducements he offered to dedicate several squares for a court house and jail, for churches, for a public park and for a school. These inducements were sufficient to secure his object and the gratitude of the few settlers who had already begun to come in was such that they named the little hamlet Bronson, after its founder. Bronson was true to his word, and when Kalamazoo was made the county seat by the legislature in 1831, he set apart the square which now contains the county buildings; church square on which stand the First Baptist, First Congre-

some spirit and his life history is henceforth unknown.

When Bronson first settled Kalamazoo it is probable that there were other settlers in other parts of the present county of Kalamazoo particularly in Prairie Ronde, where the rich rolling lands early proved inviting. Schoolcraft was a village of importance before Kalamazoo had begun to struggle out of her swaddling clothes. In the history of Kalamazoo there was necessarily much of small importance compared with the vast outside world. One or two facts of significance may be evolved from the earliest period, however. One thing of great importance was the character of the men who came here to establish homes and rear their families. They were mostly men from the east, invariably men of action and vigor, generally men of principle and often men of culture. Bronson and his first neighbor, William Harrison, who settled in Kalamazoo in 1830, lived in the most primitive of log houses, little better than the tents of the wigwags; and many other early settlers shared these hardships. But investigation proves that among the settlers of the first three or four years were men whose names are prominently linked with the growth of the city and some of whom became prominent in

the village of Bronson was occupied principally with growing. A period of land speculation began in 1834 and lasted for three or four years. Imaginary cities like mushrooms grew over night. Hotels and boarding houses were crowded with land-lookers so thick that cots had to be made for them in the halls. Yet during all this period no considerable loss of money by theft or otherwise is reported—a fact which speaks volumes for the character of these speculators. Some figures will give an idea of the extent of this land speculation, in which it should be borne in mind that the scarcity of money in the period referred to made the purchasing power of the dollar correspondingly greater than at the present time. In 1834 the sales of land amounted to 128,000 acres at \$160,000; in 1835 to 746,000 acres at \$932,000; in 1836, the culminating year of the craze, to 1,643,511 acres at \$2,043,866. In 1837 the wave began to recede and there followed a period of depression simultaneous with "wild cat" times. There were other significant events which marked this period. The first newspaper, the Michigan Statesman, afterwards the Gazette, was established in 1835 by the late Henry Gilbert. It is from the pages of this journal that we learn something about the growth of Kalamazoo; that there were 150 in Kalamazoo, for one thing.



1835 and 1836 that the movement changing the name from Bronson to Kalamazoo was carried through. It was also at this time that Epaphroditus Ransom performed a missionary work in engineering, laying out the corduroy road across the river on the way to Detroit, as already stated. In the first part of 1837 Kalamazoo had grown to a village of 1,000 to 1,200 population, with a \$10,000 bank building in process of construction, numerous business blocks, a brewery, a distillery and

the first charter election was held, H. B. Huston being elected first president of the village. September 10, 1844, the Kalamazoo Telegraph was established. The year 1846 saw the completion of the Michigan Central railroad and trains began running regularly February 2, 1846.

From that time the history of Kalamazoo has been filled with events so multitudinous that many of them have

ASYLUM BUILDINGS.

first mayor, took it up, has the development been marked. Business has broadened in every direction. Industries have been extended along various lines; Kalamazoo has not all its eggs in one basket. Residence and public improvements have grown apace. A system of public administration which, while it has been measurably safe, has possibly at times been too carefully conservative has given place to a more

tory, itself. That is what Kalamazoo did when in the early spring of 1854 George A. Fitch, editor of the Telegraph, wrote an editorial advocating the formation of a new political party to be called the Republican party; and when many of his fellow citizens rallied to his standard. Thus it happened that when on July 6, 1854, the Republican party was born "under the oaks" at Jackson, a Kalamazoo citizen, Hon. David S. Walbridge, presided as the first chairman of the first Republican



several churches. June 15, 1838, marked the advent of daily mail service which has never been suspended. In 1840 the population of Kalamazoo was estimated at 1,500. In 1841 came David S. Walbridge, afterwards chairman of the first Republican convention, and representative in congress. Mr. Walbridge, a Buffalo, N. Y., man, established a line of flat boats for trading down the Kalamazoo river and added much to the impetus of business growth. A movement to incorporate the village had been taken up in 1839 and abandoned; but in 1842 the design was carried through and in April, 1843,

lost to a great extent their significance. Other railroads have entered the place, the Grand Rapids & Indiana, the Lake Shore & Michigan Southern, the Chicago, Kalamazoo & Saginaw. There are many miles of electric street railway and interurban road. There are all modern means of communication and rapid transit. Such is the change wrought in hardly more than fifty years. Especially since Kalamazoo became a city, April 10, 1884, when Edwin W. DeYoe, last village president, laid down the gavel and Allen Potter,

MICHIGAN CENTRAL PASSENGER STATION.

liberal disposition, with the result that a fine system of paving and other necessary public improvements in a modern system is already well under way.

And yet in all this fifty years which has been glanced at so lightly there are one or two facts of importance which ought to be referred to and at least one of national significance. The history of a town is often interwoven with that of its county, sometimes of its state and nation; occasionally some little town even makes national his-

convention; and other Republican citizens took part in formulating the first platform ever adopted by the Republican party and had a dominant voice in the proceedings of that convention. Some have said that the civil war was the logical outcome of the formation of the Republican party. Others who see in the civil war a conflict which was bound to have been irrepressible must doubt the logic of the foregoing claim. Certain it is, however, that when the civil war did come Kalamazoo was found ready and all through that long struggle sent her share of men to the front. April 15, 1861, two



PANORAMIC VIEW OF MAIN ST. LOOKING WEST FROM EDWARDS.



MAIN ST. LOOKING WEST.

days after the fall of Fort Sumter, an informal meeting of citizens was called and the next day a public meeting was held. Everybody suspended his work and men at once began to organize and drill. By April 30, a company had been drilled and started to the front. June 21, that same year, Colonel F. W.

pot boils" or "The beautiful river" we may never definitely know; now, however, it stands for progress in material welfare, beauty in life and culture of what is best in man; not a paradise but a beautiful all-around city, one of the best and most pride-worthy types of the smaller American cities.

Not only does the above statement apply to the direct supply but to the water works system and all the men in charge and in subordinate positions. This is attested by the fact that while Republican and Democratic councils continually reappoint Wilbur F. Reed, Republican, to the office of superintendent of the water works, the same

sured of that great blessing, pure drinking water. The meter system has been adopted and is giving universal satisfaction as each householder pays his just rate.

In connection with the city's water supply ought to be mentioned the important matter of fire protection. Kalamazoo has a good fire department, as good as any town of its size in the country and under the able and conscientious guidance of Henry P. Raseman, the present chief, it is improving daily. Mr. Raseman makes a study of his department and its needs and the effect of his work is apparent. He has introduced many new features and is constantly on the lookout for something new to add to the efficiency of the service. There are at the present time three well equipped engine houses in Kalamazoo, with all needed apparatus for efficient work.

HEALTH DEPARTMENT.

The health department, an important adjunct of the municipal government of the City of Kalamazoo, is in charge of Dr. R. P. Beebe, the present city health officer, who is now serving his second term with general satisfaction to all parties concerned. Dr. Beebe has been fortunate in that he has not been obliged to fight any serious epidemics during his term of office and the community can be congratulated that he has taken drastic measures to remove many of the menaces that have faced the health of the city in years gone by. He has been ably assisted in his work by Alderman John P. Riley, chairman of the council committee on health, who has done good service in looking after the department's interest in the council.



PANORAMIC VIEW OF MAIN AND SOUTH BURDICK STREETS.

Curtenius began the organization of a regiment. Kalamazoo furnished officers, men, money, horses, yes and the tears of mothers, wives and sweethearts for that conflict. Out of a population for 1860 of only 6,070 men, women and children, Kalamazoo sent 1,000 fighting men to the front.

War, even civil war, has an end. Then came peace and its victories. Who would not expect Kalamazoo, which had so dearly helped purchase a nation of states indissoluble rejoice at the advent of the century-celebration of the independence of the United States! Old annals tell of that celebration of the Fourth of July, 1876, when Colonel G. Edwin Dunbar as marshal, assisted by Colonel E. M. Irish, T. W. Sherwood, and Courtland Babcock, marshalled a host—not forgetting the "citizens in carriages" through the business streets; when Miss Frances Little representing the Goddess of Liberty, and surrounded by the bewitching thirty-seven states—some of them are still living, doubtless—rode in triumph through the cheering crowds; when a choir of 100 voices under direction of W. F. Leavitt, sang "America;" when there was "music by the band;" when Asa H. Stoddard read a poem composed for the occasion and General Isaac R. Sherwood delivered an oration which is remembered as eloquent.

These glimpses of history give a clue to the character of Kalamazoo. One needs only to consider farther the establishment of schools and colleges—one of the latter among the first of co-educational institutions; of clubs, one of which with a history of over fifty years is believed to be the oldest woman's club in the United States; and of other cultural influences to conceive a presumably accurate impression of Kalamazoo in its character and institutions. Whether Kalamazoo originally meant "the place where the

WATER SUPPLY.

"Kalamazoo has splendid drinking water" is a remark that residents of this city often hear strangers make. That is true and in fact Kalamazoo has a high grade water works system throughout when considered in all departments. It is doubtful if there is another city in the middle west that can surpass this town in this regard.

councils reappoint George Houston, Democrat, to the office of water commissioner. These two men have been faithful employees of the city for many years and have earned the honors bestowed upon them.

Kalamazoo gets its water supply from springs which is pumped to all parts of the city by immense Holly pumps and thus all the people without regard to wealth or position are as

STREETS.

A town can not be beautiful in spots and still lay claim to superiority; it can not have well paved streets and a well built business district and spoil the effect with poor residences and slovenly premises and still boast of itself as a place to be admired. To gain a reputation a town or city must



PORTAGE STREET.

have developed its good appearance along lines of proportion without devoting its entire attention to one district, or one section of the city.

It can not be expected that a city is to be ideal and consist of nothing but costly and artistic dwellings, there must be some of a common and many even of a poor character, but the poor quarters of Kalamazoo are offset by the fact that the residence portion of the city in which the people take a just amount of pride and satisfaction are not all in one portion of the city, and the humbler dwellings are overlooked by the casual observer as he glances at the more pretentious mansions, which are scattered here and there in almost every portion of the city.

From earliest time west Main street has been the center of the better class of private homes, and the entire length of the street is lined with houses representing all types of the builder's art. As the avenues in the western part of the city branches off from the Main street, they also became beautiful residence districts, and with the passage of time, one after another the same methods were employed on other streets, small one story houses disappeared or were remodeled, and the general face of the city streets changed for the better.

But within the last two or three years there has been a perfect building epidemic, caused by the immense increase in manufactories and industries, seized upon the city and far overshadowed anything which has previously occurred. Houses are springing up on every hand, on vacant lots in the center of the city which have been vacant



BURDICK STREET—SOUTH.

on the outskirts of the bulging city, which had been platted and graded to

houses of this sort, for in the haste of building, it is often the case that qual-

shingles and concrete with their own staid old mansions of brick and stone,



BRONSON PARK.

ever since the memory of the oldest settler, with no apparent chance of ever being built up; houses were squeezed into places which seemed too utterly small, and the level tracts

the immense amusement of the conservatives, fairly bristled with houses within the space of a few months.

It is often a grave misfortune to a city to undergo a sudden sprouting of

ity is neglected for quantity, but Kalamazoo has escaped this. While some of the older inhabitants are inclined to shake their heads as they compare the present creations of mortar, slate,

but it is simply the difficulty with which the old accepts the new. The houses which are going up on every side are distinguished by three features which assure for the city a maintenance of its reputation for beautiful homes—substantial, excellent equipment and good taste.

CITY GOVERNMENT

The task of governing the growing city of Kalamazoo is entrusted to a mayor and a board of ten aldermen, two from each ward. This body has complete control over all branches of the city's affairs with the exception of police and fire departments, which are ruled over by a board of police and fire commissioners.

To properly administer the affairs of this municipality the board of aldermen is sub-divided into sixteen standing committees as follows: Finance, streets and bridges, sewers, license, health, printing, public grounds and buildings, city poor, fire and water, street railways, police lighting, ordinances, claims, purchase and supplies, building. In addition there is a board of building inspectors, while each department of the city government has its official head.

The mayor and aldermen as well as the judge of the recorder's court and



BURDICK STREET—NORTH.



PANORAMIC VIEW OF MAIN AND ROSE STREETS—SOUTH.

the city treasurer are elected by the vote of the people. The other city offices are filled by the vote of the city council.

The present city council consists of Mayor J. W. Osborn, and Aldermen J. M. Biggerstaff, G. H. Henshaw, H. R. Hinga, Peter Molhoek, J. P. Riley, Bernard Benson, R. R. Brenner, Charles

Water Commissioner, George Houston.

City Engineer, Miner C. Taft.

Chief of Police, George Boyles.

Assistant Chief of Police, George Seiler.

Chief of Fire Department, Henry P. Raseman.

Superintendent of Water Works,

EARLY EXECUTIVES

In the spring of 1884 the first mayor was elected in Kalamazoo as it was at that time that the big village threw off its swaddling clothes and became a city. During the 20 years that this town has been a city Republican

1891—Frederick Bush.

1892—William E. Hill.

1893-4—J. W. Osborn.

1895—Otto Ihling.

1896—James Monroe.

1897-8—Allen M. Stearns.

1899—W. G. Howard.

1900-1—A. J. Mills.

1902—E. S. Rankin.



RESIDENCE STREETS.

Clarage, H. E. Ralston and D. C. Rolins.

The other city officials elective and appointive who are serving at this time are:

Judge of Recorder's Court, Lynn B. Mason.

City Assessor, Albert L. Campbell.

City Clerk, Harry W. Bush.

City Treasurer, Joseph Adams.

City Attorney, Wm. R. Fox.

Wilbur F. Reed.

Superintendent of Municipal Lighting

Plant, Edwin W. Messany.

Health Officer, Dr. R. P. Beebe.

City Physician, Dr. W. H. Scott.

Superintendent of Poor, George H. Young.

Plumbing Inspector, Abraham H. Oliver.

Street Commissioner, Archer W. Huff.

mayors have been in the chair 15 years and Democratic mayors five years. It is a pleasure to be able to say that all of these men have served the city well without regard to political affiliations. The list to date is as follows:

1884—Allen Potter.

1885—Edwin W. DeYoe.

1886-7—Payton Ranney.

1888-9—Otto Ihling.

1890—William E. Hill.

1903—Sam Folz.

1904—J. W. Osborn.

COUNTY BUSINESS

Housed in a commodious building, the wheels of the Kalamazoo county government move with a dignity and smoothness which would undoubtedly be a surprise to the patriarchs who cut



PANORAMIC VIEW OF MAIN AND ROSE STREETS—NORTH.



PANORAMIC VIEW OF MAIN AND PORTAGE STREETS.

the county apart from the surrounding country, and gave it a separate territorial government. Progress in the county has been governmental as well as material, and with the passage of time new and necessary departments have been added until the system has been practically perfected for present day needs.

Kalamazoo county has not always been limited to its present boundaries. for prior to 1831 the county included a large district, embracing those parts of the country in which Grand Rapids, Ionia and Grand Haven are situated. It took no great while for the fact to become apparent that such a large division of the state was altogether too unwieldy for the purpose of government, and in 1831 the county was shaved

trust than the present incumbents, whose terms of office close the first of next year. The list of officers for 1903-4 is as follows:

Judge of Probate—James E. White.
Prosecuting Attorney—H. Clair Jackson.

Sheriff—Glenn L. Shipman.
*County Clerk—Ashley Clapp, Walter R. Taylor.

Register of Deeds—Homer N. Elwell.
County Treasurer—Henry W. Fellows.

Circuit Court Commissioners—William R. Fox and George V. Welmer.
Surveyor—Edward Strong.

County Commissioner of Schools—Jesse W. Hazard.

County Drain Commissioner—Dan J. Albertson.

Sheriff—Charles Shean.
County Clerk—Edwin L. Vosburg.
Register of Deeds—Homer N. Elwell.
County Treasurer—Henry French.
Circuit Court Commissioners—Marvin J. Schaberg and George V. Welmer.
Surveyor—Edward Strong.
County Drain Commissioner—Dan J. Albertson.
Coroners—Martin Verhage and Dr. Wilton Russell.
*Now Deceased.

MUNICIPAL LIGHTING

Kalamazoo's municipal lighting plant was born ten years ago when the taxpayers of the city voted to bond the town for \$40,000 and erect a new structure and install lamps and lines and let the city do its own illuminating in-

perintendent, is a capable and painstaking official and has done much to improve the service for Kalamazoo.

OUR CELERY.

True to its well earned appellation of the "Celery City," Kalamazoo stands today as the principal celery raising community of the United States, the city anywhere near rivaling it being Medina, Ohio, where the industry has been introduced within the last few years.

Celery raising in this community has been one of the staple industries for the last 30 years, for as near as can be determined, the first crop of the luscious plant was raised on the low land near the city about 1874. Since that



NORTH ROSE STREET.

down to its present size, and the machinery of government as it now stands set in motion for the first time.

Through the youth of the county the quarters of the officers were in the "old" court house, now doing duty as a livery stable on north Church street. In 1884 the present court house was built, and this structure with the county jail immediately adjoining on the south, constitute the present quarters of the county officers.

Going back over the long list of county officials since 1831 there appear the names of many who have been prominent in affairs of county, state and national importance, but no set of men have held the various offices with more apparent consideration of the fact that each of them was enjoying a public

Coroners—W. A. Keyser and Martin Verhage.

Superintendents of Poor—M. L. Robinson, Sherman Cummings and L. C. Rapp.

Death entered into the ranks of the officials during the fall of the present year, County Clerk Ashley Clapp being stricken while engaged in his duties. His place was taken by Walter R. Taylor, who had previously served as deputy.

At the election of officers this fall the following force of county officials was chosen and will be inaugurated in January:

Judge of Probate—George P. Hopkins.

Prosecuting Attorney—H. Clair Jackson.

stead of renewing the contract with the Kalamazoo Electric company. The plant then constructed remained in its original state until this year, when additional improvements representing an expenditure of \$20,000 were ordered and are now being made. When the work at hand is completed the plant will be modern and up-to-date in every way with a duplicate set of boilers, and engines and sufficient dynamo power to furnish the city all the lights needed to properly illuminate the various streets. Along this line hundreds of new lamps are being installed and when all the lines are in condition it will be safe to say that for its population and area Kalamazoo will be one of the best lighted cities in America.

Edwin W. Messany, the present su-

time the acreage devoted to this industry has increased in and about Kalamazoo devoted to this use.

Kalamazoo has to thank for this department of its prosperity two different factors, one the gift of nature and the other a gift of European emigration. The fertile, rich, black soil of the low lands on the outskirts or within a few miles of the city limits was adapted to the raising of celery more than to any other vegetable or grain, and more so than the soil of any other vicinity. The English speaking inhabitants of the community did not realize the fortune which lay in the proper cultivation of this land, and it remained for the thrifty emigrants from Holland to put the earth to its most lucrative usage.



PANORAMIC VIEW OF SOUTH BURDICK AND WEST SOUTH STREETS.

About 1874 some enterprising son of Holland evolved the idea of planting celery in his marshy ground to the south of the city, and to such an extent did his venture prosper, that his neighbors, each with his weather eye upon the most remunerative method of husbanding his land, turned their attention to the raising of celery, and from that day dated the development of one of the city's foremost industries.

Whether it be a case of the survival of the fittest, or a recognition of knack on the part of the other citizens, the celery raising industry has been left in the hands of those foreigners who first brought the green plumed luxury out of the earth.

Kalamazoo people have taken hold of the wholesale idea of the enterprise with the result that Kalamazoo celery is known throughout the world, and the demand for it is always on the increase.

To go into details of the cultivation and production of the plant would require the vocabulary of a Holland planter and two or three quarto volumes, but it is sufficient to say that the industrious Hollander has had to devote his entire time and his unfaltering labor to the care and cultivation of the plant which "made Kalamazoo famous."

EDUCATIONAL

The citizens of Kalamazoo are justly proud of their beautiful city for many reasons, not the least of these being the exceptional educational advantages that it can claim. These institutions are not only numerous, but are all speedily coming to the front in the ranks of institutions of a like nature.

No western city of equal size and



PUBLIC LIBRARY.



KALAMAZOO COLLEGE.

very few eastern cities enjoy such a variety of splendid and prosperous institutions of learning. These are all of a high standard, and have become favorably known throughout the state as institutions of the highest type.

The property represented by these institutions represents thousands and thousands of dollars. Most of it is splendidly located and is increasing in value every year.

Kalamazoo college, which is so beautifully and picturesquely situated among the fine old trees on college hill, is the oldest established educational institution in the city, and was one of the first colleges established in Michigan. Its career has been one of sure and steady progress in all lines, until now Kalamazoo college stands for good scholarship and high morals.

The history takes one back to the pioneer days of Michigan, when this college was founded by the Rev. Thomas Merrill in 1835, at which time the residents of Kalamazoo subscribed \$2,500 with which 115 acres of land, which has trebled in value, was purchased.

It was not until 1855 that co-education was introduced into this college. By a charter granted at this time young women were given equal privileges with young men. Kalamazoo college enjoys the distinction of being one of the first co-educational colleges in America. Mrs. L. H. Stone was for ten years at the head of the women's department. About this time seventeen students of this college figured very bravely in the civil war.

In 1892 Dr. Arthur Gaylord Slocum was unanimously chosen to fill the office of president. The progress of the college within the last twelve years is largely due to Dr. Slocum's untiring effort, and the school is to be congratulated in having such a princely and scholarly man at its head.

An agreement for mutual advantage was consummated in 1895 between the college and the University of Chicago. By this affiliation the evident advantages of a smaller college are combined with the stimulus of constant intercourse with a great university.

Kalamazoo college has a large endowment fund, at present \$350,000. Scholarships are given along various lines. Their real estate is valued at \$125,000.

Four buildings are owned by the Kalamazoo college—the men's dormitory, which was erected in 1848; Ladies' hall, built in 1857 by the citizens of Kalamazoo; the lower college building, and Bowen hall, named in recognition of the valued personal services and the great liberality of the late C. C. Bowen of Detroit, which was dedicated June 16, 1902.

A splendid and rapidly increasing library is owned by the college. At present it consists of 9,000 bound volumes and over 3,500 pamphlets.

Four literary societies of a high order have been formed as follows: The Sherwood Rhetorical society, 1851; the Philolexian Lyceum, 1855; the Eurodelphian society, 1856; and the Century Forum, 1900.



YOUNG MEN'S CHRISTIAN ASSOCIATION.



KALAMAZOO COUNTY COURT HOUSE.

The faculty consists of cultured and competent instructors, who have the interests of Kalamazoo college closely at heart.

The standing of the college is such that after graduation a course of a few weeks at the University of Chicago entitles one to a diploma from the latter university. All students that graduate in pedagogy are given college teacher's certificates by the state board of education. Eleven of the class of 1903 are at present teaching in high schools and colleges.

The faculty, which has done as much for Kalamazoo college, is as follows: Arthur Gaylord Slocum, L. L. D., president and professor of mental and moral philosophy; Samuel Brooks, D. D., Latin and literature; Stilman George Jenks, B. S., chemistry and physics; Clarke Benedict Williams, A. M., mathematics; Herbert Lee Stetson, D. D. LL. D., psychology and pedagogy; George Abner Williams, Ph. D., Greek language and literature; Elias John MacEdan, A. M., English language and literature; Orlando Clarke Charlton, A. M., biology and geology; Peter A. Claasen, A. B., German and French; Lucy Howard Johnson, A. M., Latin and history; Ella Louise Fulton, A. B., English and mathematics; Mrs. E. A. Read, piano, organ and harmony.

BOARD OF TRADE

The Kalamazoo Board of Trade at this time less than a year old is a hustling organization and bids fair to be-



MICHIGAN SEMINARY.



GOVERNMENT BUILDING.

come the nucleus and fountain head of the city's future development along industrial lines. What the medical societies and county bar association has been to the professions of medicine and law, the Kalamazoo Board of Trade aims to be to the business interests of the city, namely an organization that through its members could accomplish for the commercial growth of Kalamazoo that which could not be accomplished by these same men working independent of each other.

Organizations of a similar nature had always been a failure in past years for divers reasons, but nothing daunted by these unfortunate experiences a number of Kalamazoo's progressive business men got together early in this year and urged the necessity of some sort of an association to help, along intelligent lines, the wonderful growth which Kalamazoo was enjoying. To this purpose a canvas of the situation was made and much interest in the proposed organization was evinced among all classes and after several weeks of preliminary work a meeting was held on the evening of March 11 in the quarters formerly occupied by the Kalamazoo club and temporary organization was perfected.

At that time the following officers were elected:

President—A. K. Edwards.

Vice Presidents—Otto Ihling and P. L. Abbey.

Secretary—W. J. Babcock.

Treasurer—F. G. Dewey.

These officers served only temporarily, or during the formative period of the organization and when the first annual meeting was held May 3, they were replaced by the following, elected to serve one year:

President—H. B. Colman.

Vice Presidents—Samuel Folz and A. K. Edwards.

Treasurer—F. G. Dewey.

Directors—J. J. Knight, W. S. Dewing, F. B. Lay, W. J. Babcock, P. L. Abbey, W. L. Brownell, A. L. Blumenberg, J. D. Clement, G. A. Dimoc, C. B. Hays, Otto Ihling, J. F. Muffley, F. F. Rowe, W. H. Longley, S. Stern, W. H. Thompson, W. R. Taylor, George Hanselman, J. W. Osborn, S. N. Barker, A. B. Scheid, W. B. North, Jacob Levy and Fred V. Wicks.

The organization adopted the name of the Kalamazoo Board of Trade and secured quarters previously occupied by the Kalamazoo club.

The next step was to find a secretary, the man who, by his ability and energy, or lack of these qualifications, can make or unmake an organization of this nature. Many applicants were considered and after much careful investigation, the office was offered to Charles S. Hathaway, assistant secretary of the Grand Rapids Board of Trade. Mr. Hathaway accepted and began his duties June 1.

Believing in the old adage that "first impressions are lasting," Mr. Hathaway has gone ahead in a quiet, conservative way and has not undertaken any projects wherein failure seemed certain. During this six months' period the board of trade has secured for Kalamazoo the U-Pin-It Hook and Eye company, The Royal Engraving Co., and has just closed a deal whereby the Illinois Envelope company will be moved to this city from Centralia, Ill.



FIRE DEPARTMENT ENGINE HOUSE.

Many other offers from various manufacturing concerns have been considered, investigated and turned down, being for certain reasons undesirable.

very likely that in a few years time will see all the principle streets of the city paved in the best manner possible.

pioneer steam railroad of Michigan, built its track from Detroit to Chicago through Kalamazoo over 45 years ago and since that time the road has im-

proved its property yearly. Beginning with a little wooden depot containing every department of the road up to today, every department, passenger, baggage, express, freight, repair shops and all other departments are in separate buildings, the large passenger depot being one of the finest in the state. Today the Michigan Central employment roll in this city is over 75 regular men besides a large number of transients. Thousands of tickets are sold at the ticket office of this road every day. Forty-eight Michigan Central trains go in and out of Kalamazoo every day besides the large number that pass on the other roads of the city. Fourteen freight trains pass the Michigan Central depot and do switching in the local yards every day of the year. According to the statement of E. N. Diver, baggagemaster, over 15,000 pieces of baggage go through the hands of the Michigan Central baggage department every month. These figures show a decided increase of business in the past ten years in Kalamazoo corresponding with the growth and prosperity of the city. Ten years ago there were only fourteen passenger and eight freight trains passing the Michigan Central depot in Kalamazoo daily. At that time the nights at the depot were undisturbed. The depot was locked up about 9 o'clock in the evening and not opened until early in the morning when the various crews would go to work. Since that time they have practically thrown away the key to the Michigan Central depot and the doors are never locked. Night crews of men are in all departments of the road and there is nearly as much hustling done in the yards during the night as in the daytime. Ten years ago there was but one switch engine and one freight yard in the city and that was located where the present one is at the depot. Today there are two switch engines constantly switching about the yards during the day and one at night. There is a regular freight crew for the night work as well as for the day work. They have established a switch yard on the east side of the river considerably larger than the one at the depot which together with the sidetracks in the two yards can accommodate 775 freight or passenger



AUDITORIUM.

Though less than a year old, as previously stated, the Kalamazoo Board of Trade is growing steadily in membership and the future prosperity of the organization seems assured.

PAVEMENTS.

One of the noticeable features in the rapid growth of Kalamazoo is the marked interest taken in the matter of improved streets and alleys. Along this line hundreds of thousands of dollars have been expended in the last few years and at this time Kalamazoo can boast of approximately ten miles of well paved streets and the work in this line has only begun.

Many years ago Kalamazoo adopted the idea of laying cedar block pavement on many of its principle thoroughfares and many miles were so laid. As the city grew and the traffic became heavier this class proved unsatisfactory and wholly inadequate to the city's needs and it was found necessary to tear this up and substitute metropolitan brick in the business portion of the town and asphalt, block asphalt and bitulithic on the resident streets. To make these improvements over \$300,000 has been expended in the last three years.

Plans are already made to continue the good work during 1905 and it is

RAILROAD FACILITIES

Four steam railroads and one electric road constitute the means of transportation of passengers and freight in and out of the city of Kalamazoo.

The Michigan Central railroad, the

proved its property yearly. Beginning with a little wooden depot containing every department of the road up to today, every department, passenger, baggage, express, freight, repair shops and all other departments are in separate buildings, the large passenger depot being one of the finest in the

cars in the city without obstructing the main tracks. This year the Michigan Central railroad company started to complete its double track from Detroit to Chicago through Kalamazoo, and by another year the entire track will be double and in use. At that time many of the through freights and pas-



EAST LOVELL STREET SCHOOL.



GRAND STAND—RECREATION PARK.



PROMINENT RESIDENCES OF KALAMAZOO.



RESIDENCE OF EUGENE COOK.



RESIDENCE OF DR. O. A. LaCRONE

senger trains that are now running over the air line from Chicago to Jackson and not through Kalamazoo, will pass through this city.

The Lake Shore and Michigan Southern railway company installed its line in Kalamazoo a few years after the Michigan Central was built, and today it is one of the leading railway systems passing through the city. The same depot is used by the two roads. Although the freight and passenger business of this company is not as large as that of the Michigan Central, it does an enormous business in the city and its freight houses on east Main street are constantly piled full of in and outbound freight. It also does a large passenger business.

The Grand Rapids & Indiana road, which has a large and excellently furnished passenger and freight depot on east Main street, is another important road and carrying nearly as many passengers as any road in the city, and doing an enormous freight business. The G. R. & I. freight house is always doing business and is crowded to the roof especially during the winter season with freight. The merchants of Kalamazoo depend a great deal on this road for their freight business. The sidetracks will accommodate about 400 cars, and switch engines are constantly busy. The G. R. & I. road has nearly as large a pay roll in this city as the Michigan Central road and its crews are divided up in about the same manner. Thousands of passengers and thousands of pieces of baggage pass



LADIES' LIBRARY ASSOCIATION.

over this road. This road has the name in Kalamazoo of being the excursion line. More excursions are run in and out of Kalamazoo on this line than on any railroad in the city.

The Chicago, Kalamazoo and Saginaw railroad has its main offices in this city. This road, although not doing the business of other railroads in the city, is an independent company and is an important factor in the Kalamazoo railroad transportation. The main freight offices of the road are in Kalamazoo. This road connects with the Pere Marquette system on the north, and runs about 40 miles south of this city, where it connects with the Grand Trunk.

Last but not least is the Interurban Electric line of the Michigan Traction company, a company owned by the Railways Company General of New York city. This road employs about 125 men on the city and interurban lines, and has a monthly pay roll of \$6,000. It has 15 miles of track on the five different city lines and 25 miles of interurban track. The electric service of this company was installed on the city lines in 1893, and the interurban was built a few years later. Since the electric line was established there have been about eight miles of extensions and the business of the road has greatly increased every year. This road carries thousands of passengers over its lines every month and runs in connection with the Jackson and Detroit electric lines.



RESIDENCE OF S. N. BARKER.



RESIDENCE OF THEO. MERRILL.

TELEGRAPH BUILDING

The new Telegraph Building is a handsome brick and stone five story structure on the north side of South street facing the postoffice. It is a combination newspaper and office building. The Telegraph company occupies about one-third of the building with its business and editorial rooms, its presses, machinery, etc. This is the first of the modern structures erected in this section of the city.

Kalamazoo's evening and semi-weekly newspaper is printed on Potter presses, manufactured by the Potter Printing Press Co., of Plainfield, N. J. One of these presses is a two

BANKS

Ever since Kalamazoo has been a town of any size the people of this city have been proud of the local banking institutions and their careful, conservative methods of doing business. It has been the cry in years past raised by Kalamazoo's large, prosperous and envious neighbors that Celeryville had too much money to be really energetic and thrifty. The absurdity of such statements was clearly demonstrated during the financial panic of 1893-6, when Kalamazoo was little affected as compared with other cities in the state largely because the local banks had the goods in their vaults to meet all

The approximate totals taken from the sworn statements made by the national and state banks on November 10, 1904, are as follows and indicates the financial standing of each at this time:

	Total Resources.	Discounts.	Und. Profits.	Deposits.
City National	\$1,323,855	\$ 879,406	\$ 213,265	\$1,059,000
First National	1,184,628	616,822	190,050	914,272
Kalamazoo National	1,297,567	857,401	249,401	998,000
Michigan National	986,710	667,277	221,406	715,304
Central Savings	251,300	160,673	104,922	146,377
Home Savings	606,213	403,186	115,032	491,000
Kalamazoo Savings	1,247,918	971,500	121,197	1,114,000
	\$6,868,190	\$4,556,265	\$1,215,273	\$5,437,953

Kalamazoo National—President, E. J. Phelps; vice president, M. J. Bigelow; cashier, H. den Bleyker; assistant cashier, L. M. Phelps; directors, H. B. Osborne, M. J. Bigelow, M. D. Woodford, W. B. Milham, H. H. Everard, A. S. White, J. den Bleyker, J. W. Loans and Capital, Surp's



THE TELEGRAPH BUILDING—HOME OF THE KALAMAZOO EVENING TELEGRAPH.

deck machine with color attachments. The other is a single deck, used as a supplementary and reserve machine.

The Potter Printing Press Co. manufactures all kinds of printing presses. The work produced by their newspaper perfecting machines is first-class. Many of the leading newspapers use Potter presses.

The new Telegraph Building, a picture of which appears in this edition, is equipped with a Gardner passenger and freight elevator. The passenger elevator is of the latest electric type, with patent stop attachment.

Gardner elevators are manufactured by the Gardner Elevator Co., in Detroit.

demands of the business interests of the city.

Kalamazoo has at this time eight banks in all, four of the number being national banks, three state and one a private institution. These banks have over \$7,000,000 in resources with deposits exceeding \$5,500,000 according to the last statement made. An enormous business is carried on by these banks and a local clearing house is maintained, the weekly reports issued by this institution being indicative of the large trade that Kalamazoo enjoys.

The history of local banking institutions has never been marked by a failure or any indication of instability in any way.

The officers and directors of the banks are as follows:

City National—President, E. C. Dayton; vice president, C. A. Peck; cashier, W. R. Beebe; assistant cashier, H. W. Parker; directors, W. S. Dewing, O. M. Allen, sr., G. E. Bardeen, C. A. Peck, J. L. Sebring, H. B. Hoyt, G. L. Gilkey, Dallas Boudeman and E. C. Dayton.

First National—President, J. A. Pitkin; vice president, J. W. Osborn; cashier, G. W. Ritchie; assistant cashier, H. H. Coddington; directors, H. Manvel, A. L. Pratt, William Dunkin, Walter R. Taylor, J. W. Osborn, F. M. Clark, Dr. Edward Ames, G. W. Ritchie and J. A. Pitkin.

Thompson, E. J. Phelps, J. T. Upjohn and E. B. Desenberg.

Michigan National—President, John W. Taylor; vice president, Edward Woodbury and C. S. Campbell; cashier, Albert Henry; directors, E. Woodbury, A. M. Stearns, I. A. Ransom, J. F. Gilmore, John W. Taylor, C. S. Campbell and F. M. Hodge.

Central Savings—President, A. L. Blumenberg; vice presidents, C. A. Dewing, Fred A. Mills and J. E. White; cashier, E. R. Norton; directors, A. L. Blumenberg, C. A. Dewing, W. A. Keyser, F. E. Knappen, Frank Krueger, J. J. Lusk, E. J. Manning, Fred A. Mills, E. R. Norton, K. N. Sherwood, H. P. Shutt, George Steers,

B. F. Witwer, J. E. White, N. S. Whitney and Chas. C. Weber.

Home Savings—President, H. P. Kauffer; vice president, W. G. Howard; cashier, V. T. Barker; directors, J. H. Hatfield, H. P. Kauffer, F. B. Orcutt, A. M. Todd, O. K. Buckhout, H. B. Colman, F. H. Milham, W. N. Pomeroy, W. S. Hodges, Jos. E. Brown, J. R. Hunter, Otto Ihling, W. G. Howard, J. H. Dewing and V. T. Barker.

Kalamazoo Savings—President, C. J. Monroe; vice president, W. G. Kirby; cashier, R. J. Williamson; assistant cashier, F. G. Dewey; directors, C. J. Monroe, A. C. Wortley, W. G. Kirby, John Mackey, R. J. Williamson, F. G. Dewey and L. H. Kirby.

In addition to the above named national and state institutions E. W. Bowman & Co. conduct a private banking concern and enjoy a good business in banking and the sale of stocks and bonds. E. W. Bowman is president of the bank.

OUR MANUFACTURES.

The state of Michigan at one time, was considered in the light of being mostly agricultural. In late years, however, the change from agriculture as a product to that of manufacturing has been of very rapid growth. In fact, the strides have been of such a pace as to open the eyes of our sister states and has caused much speculation as to the why and wherefor. The reasons are many, amongst which may be found the wonderful activity in each of its towns and cities, in the booming of each locality, foremost amongst their workers being the newspapers. The work of their various organizations have been so productive of good results that Michigan is no longer classed as an agricultural state, but has become metamorphosed into a manufacturing community, and no city in the state has made such strides, industrially as Kalamazoo. This is no



UPJOHN PILL AND GRANULE COMPANY.



GENERAL GAS LIGHT COMPANY.

idle boast, but the statement is based upon the report made recently through the Michigan board of census officially.

The stride made by this city in the past two years has placed it third in the state as regards bank clearances, amount of labor employed, salaries paid and the amount in freight tonnage and transportation.

Kalamazoo, with a population of 30,000 boasts of more diversified industries than any other city of like population in the country. The reason is, that the natural advantages combined with its excellent shipping facilities make of it an ideal manufacturing center. Four railroads branching into all quarters of the country, furnish every facility for its exports and imports, thus giving easy access to the markets.

In determining a proper location for a manufacturing site there are four essential features to be considered, viz.: Location, transportation, financial and educational. These Kalamazoo possesses to the extent that in all four features we have all that could be desired. The location is between two great metropolises, giving access to all points of the compass. Through the Michigan Central railroad east and west, Lake Shore through its various branches, the Grand Rapids and In-

diana north and south and the C. K. and S.

The banks form the third feature, and we refer you to the article on finance found elsewhere in this publication which will tell you why we are the envy of the state. As regards the educational feature, every other city of like size must take off their hats. Besides numerous public schools, a high and minor schools, there are five colleges and a state normal school—in progress of construction—together with two finely equipped hospitals.

To the merchant or manufacturer desiring a change of location, no city can offer more inducements than Kalamazoo. In connection with the board of trade the people welcome all new comers with open arms, and place at their disposal all the assistance in their power. New enterprises receive all the encouragement and co-operation possible, in fact, no stone is left unturned in order to increase the city's constantly increasing number of good healthy manufacturing industries.

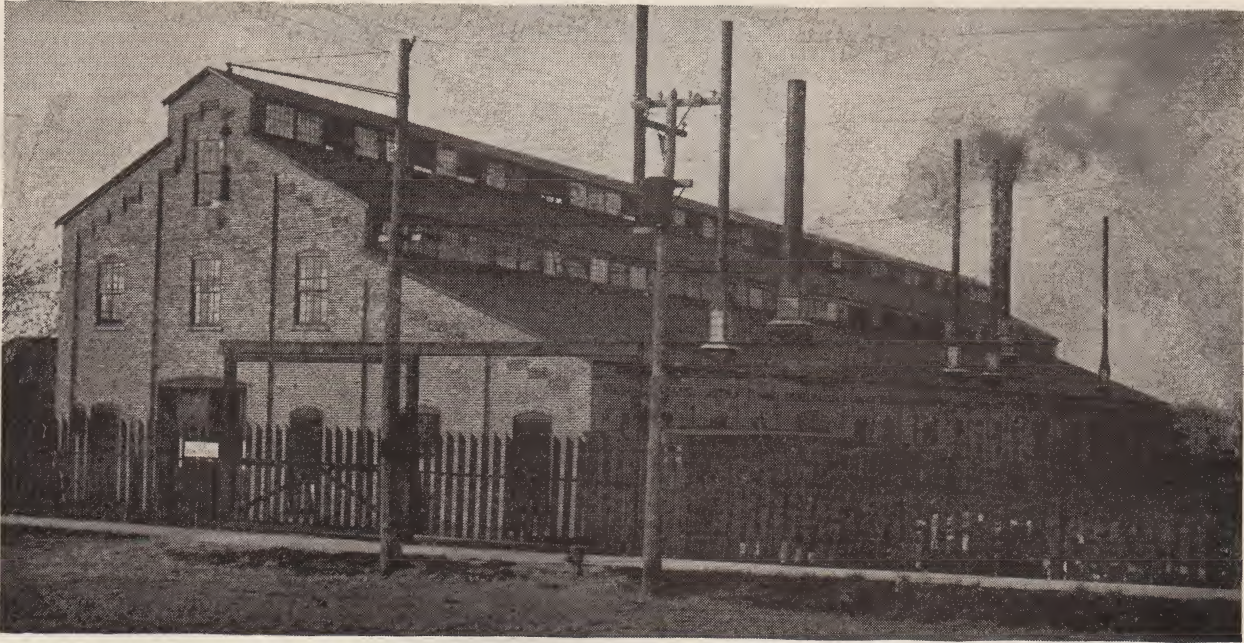
Kalamazoo has at present one hundred and fifty-seven manufacturing institutions, eighty-seven of which are incorporated companies, representing a combined capital of \$9,617,880, with a pay roll amounting to \$3,255,260 per year, and giving employment to over 6,370 people. The cost of material used amounts to upwards of \$6,924,584, miscellaneous expenses \$1,490,593, and the value of the products at \$13,141,767. The percentage of increase in the above, averaged, is 74.4-9 per cent over the census of 1900. This of itself, speaks



AMERICAN CARRIAGE COMPANY.

well of the advanced growth of Kalamazoo in the past four years. The following table shows in what variety the manufacturing products of Kalamazoo is represented:

Casket manufacturers	1
Celery growers and shippers.....	223
Cigar factories	17
Manufacturing chemists	5
Clothing manufacturers	6
Colleges	3
Dress stay manufacturers	1
Corset manufacturers	2
Corset waist manufacturers	1
Hook and eye manufacturers.....	2
Brewery	1
Harness factory	2
Banks, National	4
Banks, Savings	3
Banks, private	1
Bank fixtures	2
Dynamo and motor manufacturers.	2
Grain elevators	2
Engine manufacturers	3
Express companies	3
Fanning mill manufacturers	2
Flour and feed	2
Foundries and machinists	6



HARROW SPRING COMPANY.

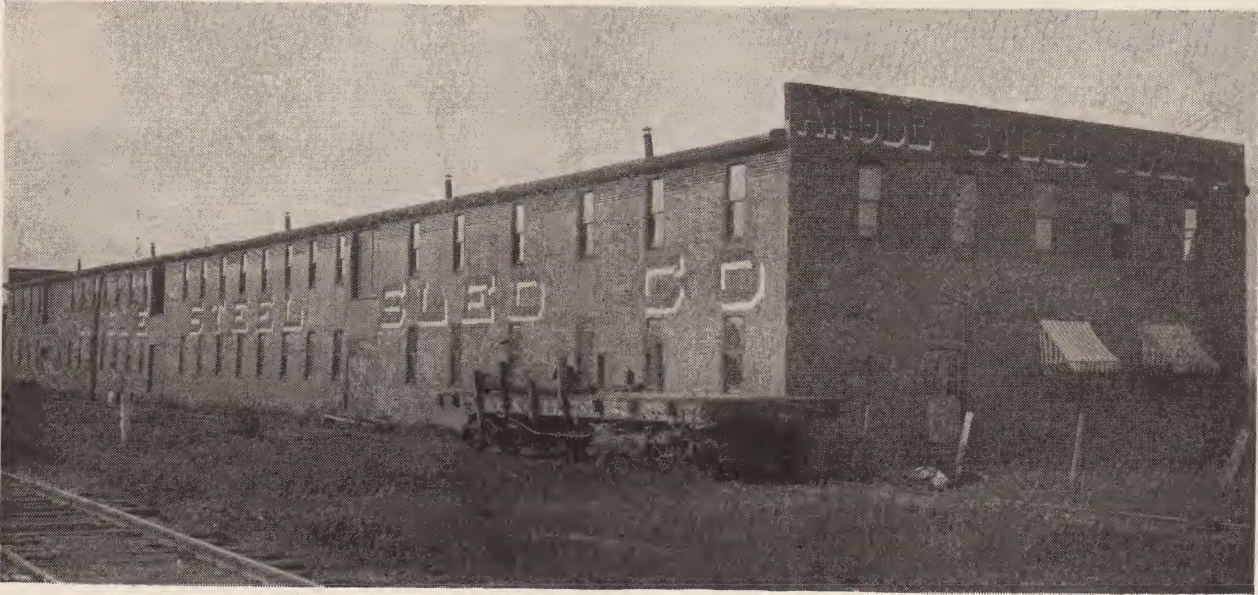


THE C. H. DUTTON COMPANY.

Sled manufacturers	2
Publishing companies	2
Label manufacturers.....	2
Automobile manufacturers	4
Garment manufacturers	4
Windmill manufacturers	2
Enamelling works	1
Stationery manufacturers	1
Paper box manufacturers	1
Sheet metal works	1
Railroad guards and supplies	3
Blank book manufacturers	2
Silo manufacturers	1
Furniture manufacturers	2
Newspapers and periodicals	8
Novelty manufacturers	7
Agricultural works	3
Special machinery	3
Stove factory	1
Paint manufacturers	2
Boat builders	2
Boilermakers	4
Book binderies	4
Paper mills	8
Box manufacturers	4
Brass foundries	1



STANDARD PAPER COMPANY.



ANGLE STEEL SLED COMPANY.

Brick manufacturers	1
Broom manufacturers	1
Candy manufacturers	4
Playing card manufacturers	2
Rug manufacturers	2
Carriage and wagon manufacturers.	3
Planing mills	5
Miscellaneous	14

A review of the many advantages offered by Kalamazoo to manufacturers would be incomplete without reference to this important fact that there is an abundant supply of desirable manufacturing sites to be obtained at reasonable prices. Probably no other city in the United States has such an extent and variety of choice locations available for manufacturing purposes and railway facilities.

In conclusion we wish to enumerate some of the various large industries of the city, showing the number of per-

sons employed, and the amount in output per year.

The large industries, as a representation are the numerous papermills, eight in all, covering an enormous area, employing 1,300 people with an annual capacity of over 57,000 tons, and representing in value over \$4,000,000.

The American Playing Card company and the Kalamazoo Paper Box and Card company represent an industry which forms an outlet for part of the products of these mills, and gives employment to over 350 people and represents an output in value at over \$350,000 a year.

The Kalamazoo Stationery company, a recently established concern, forms another outlet for the paper industry, and represents an output of over 300 carloads of stationery per year, and employing during its season over 150 people.

The title by which Kalamazoo was noted or years, was that of the "Cel-

ery City," its exports of this commodity being in excess of all other territories combined, and representing in value over \$1,000,000 annually.

The buggy, automobile wagon and cutter industry of the city is represented by seven concerns which necessitates the employment of over 700 skilled workmen, and represents an output of over \$1,800,000 annually.

The Railway Supplies industry is represented by three concerns, representing an output of over \$425,000 annually and employing over 168 skilled workmen.

Kalamazoo is also noted for its "windmills," and which are manufactured by two concerns, with an output of about \$200,000, and employing over 60 hands.

There are two factories here turning out annually \$200,000 worth of sleds and employing on an average of 170 hands.

The Globe Casket company is the only one of like character in this part of the state, and which manufacturers caskets, funeral supplies, etc.; em-



KALAMAZOO SPRING AND AXLE COMPANY.



THOMAS CLARAGE & SON FOUNDRY.

plays about 108 skilled workmen, and whose products are shipped all over the country.

Another industry which has made Kalamazoo well known is the manufacture of corsets. There are two concerns here which have advertised the city from coast to coast. The Kalamazoo Corset company and the Puritan Corset company. These concerns employ in the aggregate over 800 hands and represent an annual output of over \$1,200,000.

Kalamazoo also supplies the market largely with its engine and boiler products through two large plants, the leader of which is the Clark Engine and Boiler company. These two concerns employ over 275 skilled mechanics, with an output of about \$400,000 annually.

The Kalamazoo Stove company which employs over 300 mechanics does a tremendous business through its mail order methods, and whose

products are sold largely through magazine and newspaper advertising, selling direct from factory to consumer.

The Harrow Spring and Rolling mills employ about 300 hands with a very large output in tonnage.

There are three garment factories in Kalamazoo, with trade-marks that are known far and wide and is a constant reminder that Kalamazoo is after the business. These three concerns in the aggregate employ over 400 hands.

The cigar manufacturing industry of Kalamazoo is represented by 18 concerns employing about 500 hands with an enormous output, the two largest being the Verdon Cigar company, who manufactures the famous La Verdo cigars, and the Lille's Cigar company, these latter two employing about 400 skilled workmen.



DEWING & SONS LUMBER YARDS.



KALAMAZOO CARRIAGE CO.

Last but not least is the manufacturing chemists, which represent eight concerns with a very large patronage, the leader amongst which is the firm of P. L. Abbey Co.

There are two label and price mark concerns, the Merchants Publishing company and the R. E. Bartlett company. Several brass and iron foundries, two of which are the Model Brass company, and the Michigan Foundry company; several lumber yards doing a large business; two grain elevators, also the Humphrey Manufacturing and Plating company, manufacturers of the celebrated hot water heaters, and the General Gas Light company, manufacturers of the celebrated Humphrey lamps. Also the largest manufacturers of Regalias in the world, The Henderson-Ames Co.

Besides the above various industries there are numerous smaller concerns, which, though small, help to swell the grand total of the city's great industrial and manufacturing activity.



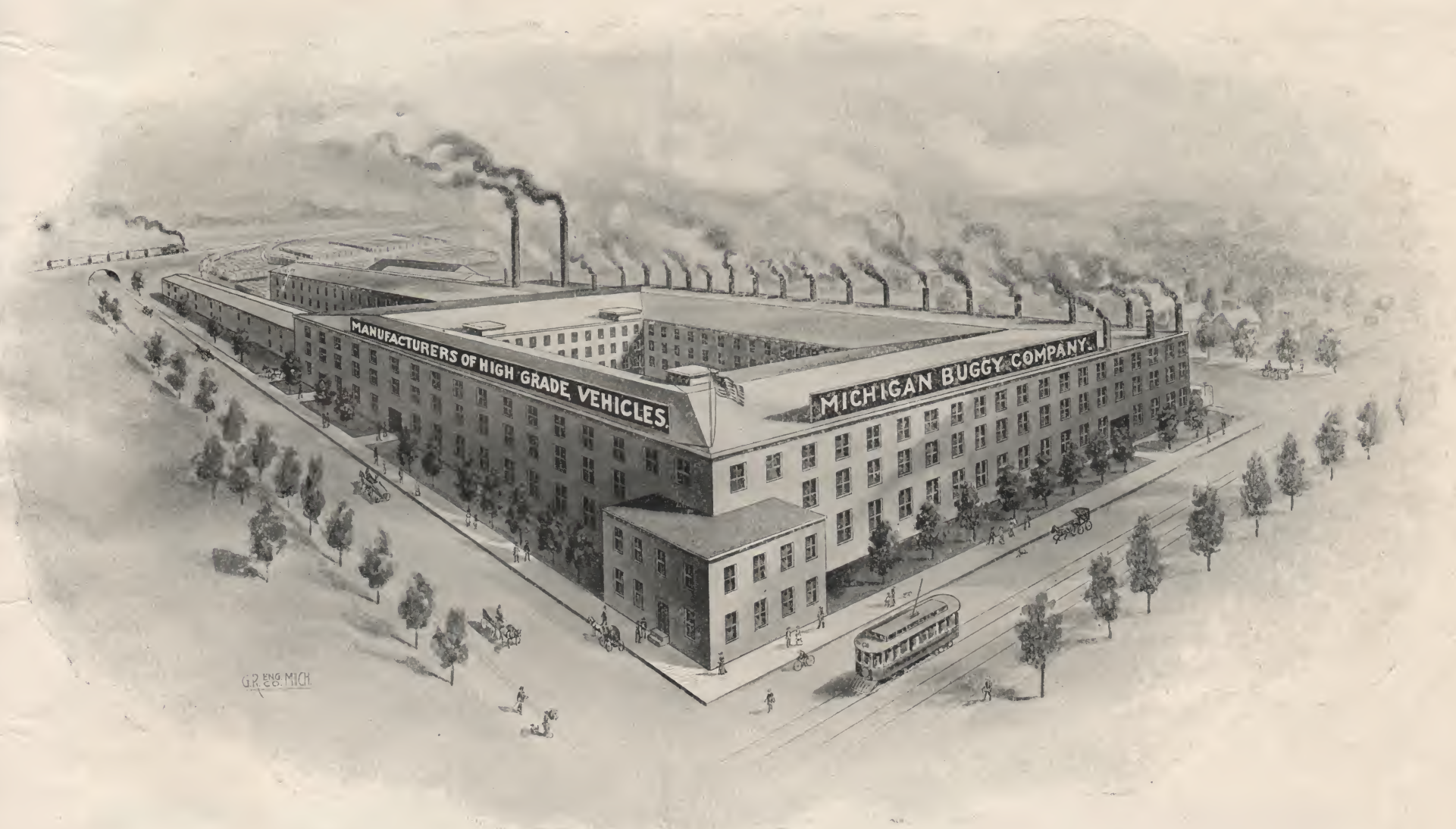
BORGESS HOSPITAL.



NAZARETH ACADEMY.



KALAMAZOO RAILWAY SUPPLY COMPANY.



MICHIGAN BUGGY COMPANY.



MICHIGAN AUTOMOBILE CO.



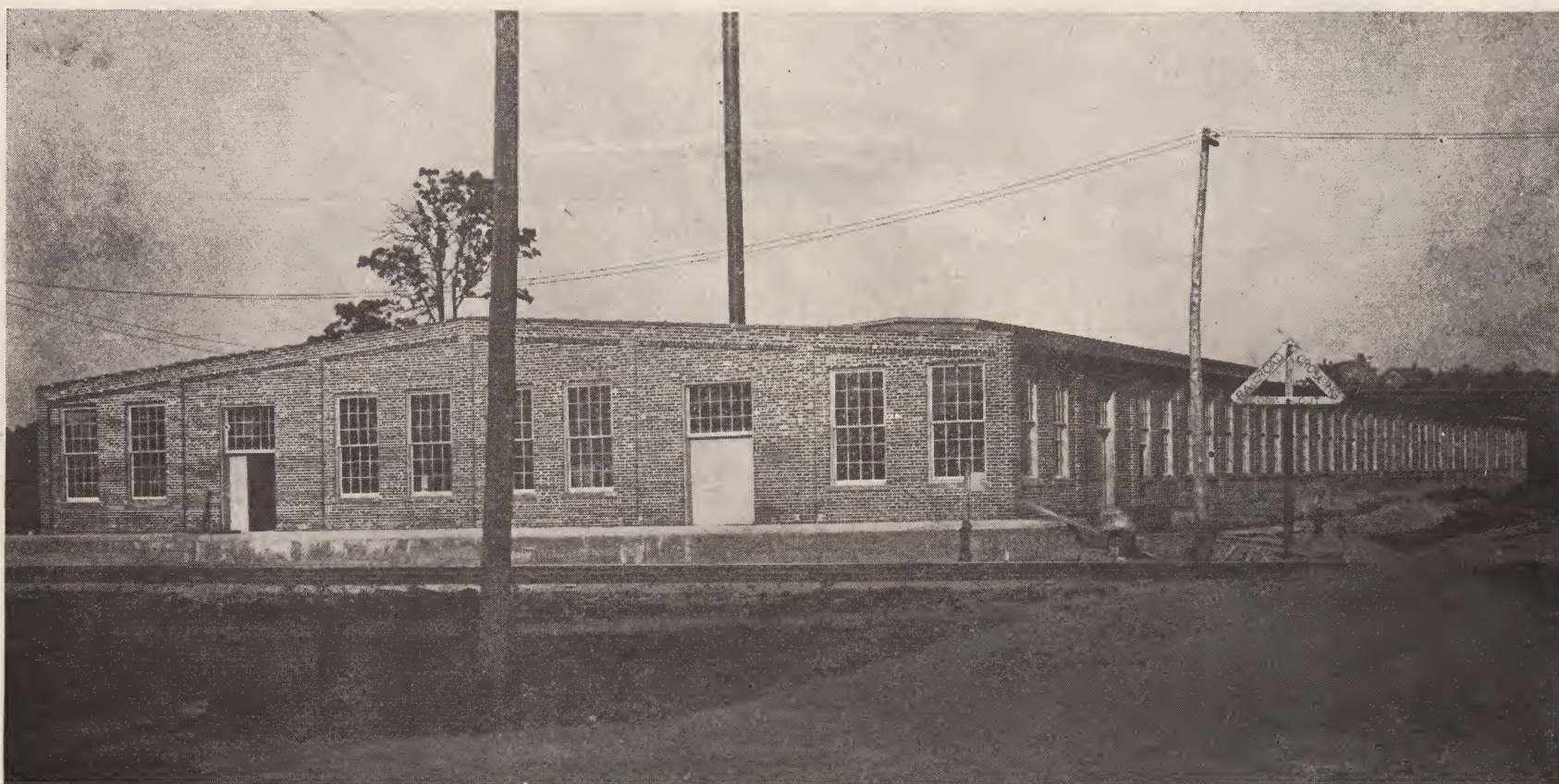
WILLIAMS MANUFACTURING COMPANY.



KALAMAZOO PAPER COMPANY.



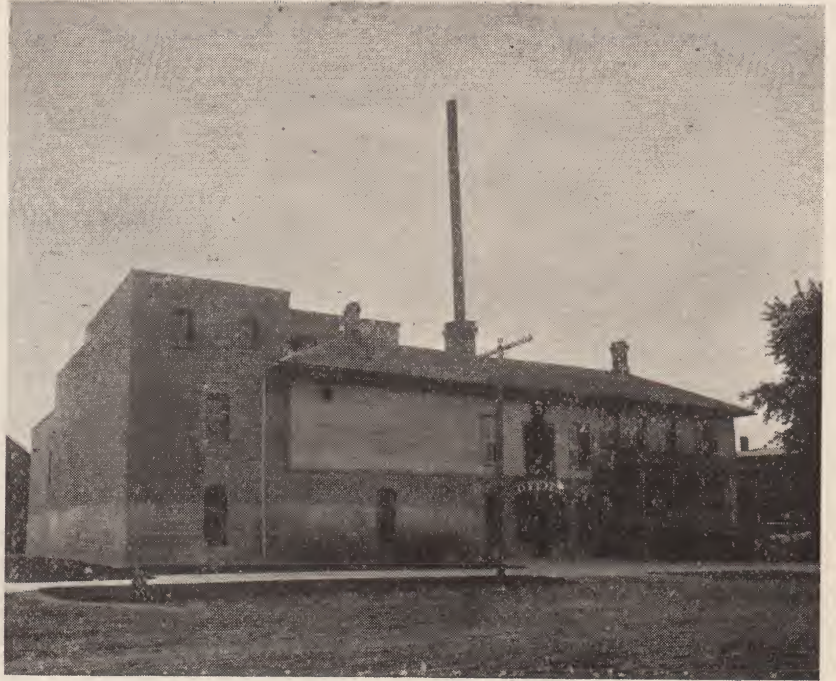
RIVERVIEW COATING MILLS.



KALAMAZOO STATIONERY CO.



MICHIGAN TELEPHONE BUILDING.



CITY UNION BREWERY.



TRADERS' MANUFACTURING CO.



SANITARY MILK COMPANY.

American Playing Card Company



THE American Playing Card Company was organized in 1890. The first building was 57x120 and three stories high, the product of the first year being twenty-two gross per day, and employing seventy-five hands. In 1894 two stories were added, employing 150 hands, the product being sixty gross per day. Last year a new building 79x97, four stories high, was constructed in order to care for the largely increasing business, the product being 125 gross per day. All machinery is of the latest design. The leading brands are Golf, Rover and Sportingmans. The New York offices are at 383 West Broadway. The San Francisco office at 215 Rialto building. All material used is purchased in Kalamazoo. The officers are: Ira A. Ransom, president; H. B. Hoyt, vice president; F. N. Hodge, treasurer; W. H. Longley, secretary and manager.



BRYANT PAPER MILLS.
(SEE PAGE 22)



IMPERIAL COATING MILLS.



SUPERIOR PAPER COMPANY.

SUPERIOR PAPER COMPANY.

This is one of the three mills, comprising the south group, Bryant, Superior and Imperial, forming the largest area of mills of this character in the country.

This company was organized in January, 1901, and is composed of local capitalists.

It produces a variety of papers, including machine finished and super calendared book paper, lithograph, white and colored French folio and special catalogue papers.

The area of the plant is 65,000 square feet and the capacity is 300,000 pounds weekly.

BRYANT PAPER COMPANY.

The Bryant Paper Company, occupying an area of 60,000 square feet, and representing one of the largest paper industries in Kalamazoo, comprises one of the group of three located south of the city and is the pioneer of this group. The company was promoted in 1895 by Mr. Noah Bryant, one of the best posted paper makers in America.

Since its inception, this mill has constantly increased its capacity by the addition of up-to-date appliances for the perfect production of its products, which are high grade book, envelope, map and lithograph papers, plate, drawing, bond and writing.

The plant is located on a side track of the Lake Shore railroad and all products are received and shipped direct.

The capacity of this mill is 300 tons weekly, and with the large addition now under way, will greatly increase this output.



INTERIOR VIEWS OF SUPERIOR PAPER COMPANY.



WALTER S WOOD CO

This is the only firm in the city making a specialty of general illustrating and mechanical drafting of all kinds. They prepare machine designs and working drawings for experimental purposes in any line of mechanics, drawings for patents, trademarks, etc., illustrations for catalogues, cover designs, letter heads, posters, envelopes, headings, cartoons, advertisements, etc., in pen and ink, crayon, brush or clay model. Guy H. Lockwood, a practical artist of 15 years' experience, has charge of the art department.

The cover design on this edition was made by this firm.

They operate the only electric copier in the state, outside of Detroit, and can make blue or black prints by electric light night or day at lowest prices. Weather does not interfere with promptness in filling orders.

The officers are: Walter S. Wood, president, Ray F. Wood, vice president, D. Eldred Wood, secretary and treasurer.



ACME SCHOOL OF DRAWING

Operated by same management, teaches by correspondence, separate courses of instruction in newspaper, magazine and book illustrating, caricature, cartoon and comic drawing, commercial designing and lettering, mechanical, architectural, civil engineering drawing, and sheet metal pattern drafting. Hundreds of students all over the United States and foreign countries, England, Australia, British West Indies, Cuba, etc., attest to their superior methods of training. They have special literature explaining each course and are always pleased to send information or to show the courses and explain their system of teaching to all who are interested and will call or write. Their instructors are practical artists and draftsmen with years of experience.

The school guarantees satisfaction to all its students or refunds tuition money. Resident students have the privilege of bringing in their lessons for correction.





KALAMAZOO PAPER BOX & CARD COMPANY

The Home of the Lily Press

Where the best playing cards on earth are made. Also everything in paper boxes.
The way orders are taken and executed is indicated by the vehicle standing at the curb

Merrill-Stevens Manufacturing Co.

For many years Kalamazoo has been recognized throughout the commercial world as a manufacturing center, producing a large and varied line of manufacturing products. Prominent among these many manufacturing concerns is the Merrill Stevens Manufacturing Company, whose factory is

In 1898 this corporation was purchased by Eugene Cook of this city, who is at present its principal owner and manager. A new factory was built in this city in 1900, and the business carried on under the same title of the Merrill, Stevens Manufacturing Company.

have been with this successful concern ever since it started in business in Niles in 1892. The goods manufactured are strictly high grade and are second to none in the country. Their railroad jacks are in great demand at all times, as they are made of the best material that can be procured and are admirably suited to stand the strain that is imposed upon them.

The three varieties of cattle guards that the Merrill, Stevens Manufacturing Company make are used extensively

possesses all the latest and most convenient methods, machines and appliances for the furtherance of better work. This factory is decidedly up-to-date in its equipment. Electricity is generated in their own plant, and conveyed to motors throughout the factory. Electric lighting is also supplied by their own generators.

This modern type of power was the first installed in the city of Kalamazoo.

Not the least among the reasons for



located in East Kalamazoo avenue, at the junction of the G. R. & I. and M. C. and L. S. & M. S. Rys.

This company was organized as a co-partnership concern in 1892, by Parker Merrill of St. Louis, Michigan, and W. W. Stevens, of Niles, Michigan. It was organized for the purpose of manufacturing exclusively cattle guards for railroads. Until 1894 this concern was located in Niles, and was at this time organized as a corporation in the state of Michigan.

The concern continues to manufacture all the old lines of goods, and has added new lines, such as railroad jacks and three new varieties of cattle guards, all of which are in great demand.

The Merrill, Stevens Manufacturing Company employs a large number of skilled and competent workmen, who from long and practical experience in this special line of work, are thoroughly familiar with its smallest details. Many of these able workmen

ly by the large railroad corporations throughout the United States, Canada and Mexico. These cattle guards are up-to-date and made of the most durable material, and as stated are in great demand. All of the articles that are manufactured by this concern are superior to those made by many other concerns of a like nature throughout the country, for many reasons. In the first place, they are perfectly suited for the work they have to do. Besides this they are well made in a factory that

the success of the Merrill, Stevens Manufacturing Company is the push and business ability of those who have its career in their hands. They are men who earnestly believe that progress along business lines is due to the excellence of the articles manufactured and to fair and honest dealing. As they have lived up to these beliefs it is not to be wondered at that they have achieved the success they sought. Eugene Cook is president and treasurer and F. A. Bush vice president.

Ihling Bros. & Everard

The firm of Ihling Bros. & Everard is not only well known in this city and in the state of Michigan, but it is recognized throughout the country as one of the most competent printing and jobbing concerns doing business today.

This business was established in 1869, and steadily increased since that time. It is a partnership concern, the partners being Otto Ihling, R. Ihling and H. H. Everard. They are all well known men of marked business ability.

The number of people employed by this large and flourishing concern is 140. Only the most competent and skilled workmen are employed. The business is conducted by Ihling Bros. & Everard.

A fine line of stationery note paper is made here, and sold at both wholesale and retail. The printing done by this firm is noted for its good quality and reasonable prices.

Office furniture of the highest grade made can be purchased here with absolute satisfaction.

Ihling Bros. & Everard make and sell only the best goods in the market, and if you buy anything here you can feel assured that it is the best that can be found anywhere in the United States for the price you paid for it.

Business systems are also devised at this well appointed business house, and proficient accounting and auditing

is done. The work along this line is done only by men who are expert in their particular line of business.

The quarters this firm started out to do business in in 1869 were very small.

But soon their business increased so rapidly that they were forced to find a larger and more spacious place for the carrying on of their business. Only a few years ago they again enlarged

their store and now occupy the building located at 233-5-7-9 East Main street. Their store is by far the best

fitted up and most completely appointed of its kind in the city. The clerks and employes are all capable in the special line of work they do.

A fine line of ladies' purses, chate-laines and hand bags is carried. These are always the most stylish and up-to-date that can be found in the city.

The latest styles in wedding invitations, announcements, etc., can always be secured here at very reasonable prices. Elegant work is done in engraving, and calling cards are made by

this firm for concerns and individuals all over the country. No poor or unsatisfactory work along this line or any other line, is ever turned out.

The reason for this firm's well deserved success may be found in the fact that their work is always the very best and second to none in the country. The employes are well paid and know their business thoroughly.

Another cause of their success is the run by keen, able and far-sighted business men.



Kalamazoo Gas Company

That gas is one of the necessities of life is no longer a debatable question. The fact that the gas supply is given most serious attention by the manufacturer in determining the location of

his plant, as well as by the individual in search of a residence, proves conclusively that this is so, and the citizens of Kalamazoo are to be congratulated on the fact that they have at their service a bountiful supply of gas of a quality superior to that obtainable in most cities of the country.

The Kalamazoo Gas Company's man-

ufacturing plant is the most complete in the state, all the apparatus being of the latest design and up-to-date in every respect.

A visit to the plant will prove entertaining and instructive, and the officials of the company are at all times ready to explain the process of manufacture.

The gas is produced from the best quality of bituminous coal that money can buy, and in heating value and candle power per cubic foot, is unexcelled. When used in a modern gas range, it makes the cheapest known fuel for cooking purposes. The heat being applied directly and the supply being shut off the instant the cooking process is completed, there is practically no waste.

As a lighting medium gas also stands at the front. When used in connection with the Welsbach incandescent burner, it gives a light which is, without question, the best.

For lighting factories, churches, public halls, stores and all large areas, requiring well distributed illumination, gas is without a peer. For industrial purposes, it has demonstrated its efficiency and economy, and as a cheap source of power the gas engine is too well known to need description.

For permanent heating during the winter months the gas company again takes the lead with its Genuine Gas Coke. As a first-class winter fuel for furnace, stove or grate this coke ranks with the best anthracite coal, both in its high heating value and lasting quantities ton for ton. It is clean, practically smokeless, burns freely and holds fire over night.

The Kalamazoo Gas Company has always endeavored to give its patrons the best service possible, and the efforts of its large staff of efficient employes are constantly directed to that end.

The elegant offices and store rooms are located at 127 South Rose street, in the rear of which is maintained a well equipped gas fitting and meter shop. A large and well assorted stock of gas ranges, heaters, appliances, gas fixtures and glassware of the latest designs, is kept on sale at prices which bring them within the reach of all.

MICHIGAN SEMINARY

This is a high class institution for the education of young ladies. It was established under the auspices of the Presbyterian church of Michigan in 1865.

The ground, consisting of 32 acres of splendid hillside, covered with magnificent oaks are crowned with substantial brick buildings in every sense adopted to their purpose and provided with perfect sanitary conditions, steam heat, electric light, elevator, etc.

They are situated at the southeast side of the city overlooking the river and afford comfortable accommodation for one hundred resident pupils.

Every teacher is a college graduate, a specialist in her department, with post graduate work in the best institutions and has been chosen with a view to the social as well as intellectual and moral influence which she is fitted to exert.

The course of study extends from the seventh grade to the junior university year. It consists of preparatory, academic and junior college departments. Pupils from the academic department enter the freshmen university year without examination and these from the junior college course the junior year.

There is also an extended musical course in which great attention is paid to such thorough and comprehensive musical instruction as will prepare for teaching in that department. Teachers of the highest culture and experience are secured for this department.

Strict attention is also given to elocution, physical culture and art. Pupils may graduate in these departments.

Where desired supplemental work is

provided in manual training, stenography and typewriting.

The institution has been for the past four years under the care of Rev. John Gray, D. D., president, and Miss Elsie G. Hobson, M. A., principal. The rapid increase in the number of students in attendance and in the graduating class from year to year with the high standing secured by them at the university of Michigan and other institutions at-

test its growing efficiency. The charges are moderate and every attention is paid to the social as well as physical and intellectual welfare of the pupils committed to their care.

The greatest freedom is afforded consistent with the security of the pupils. It is sought to conduct the affairs of the seminary in a manner consistent with an enlightened Christian home. The purpose of these conduct-

ing its affairs has been to make it more and more an ideal institution for younger and inexperienced girls securing advanced college work where otherwise their youth and inexperience might disqualify them for like work in the great university.

The people of Kalamazoo have ever been kindly to the seminary and glad to recognize it as an institution of their cultivated community.



GLOBE CASKET MFG. CO.



This institution is one of the largest of its kind in the United States. Established in 1870, it is the oldest house in its line in the country. Its products are caskets and funeral supplies

the best the market affords. The plant is a five story brick structure with a floor space of 75,000 square feet. The lumber yard adjoins the factory. The company has 100 employees and has eight traveling representatives.

The officers are: R. D. McKinney, for its particular business, containing president and general manager; E. Woodbury, vice president; C. A. Peck, treasurer, and G. H. Henshaw, secretary.

The plant is constructed especially with unsurpassed shipping facilities.

Located in the center of the city.

Clark Engine and Boiler Company

"Large oaks from little acorns grow."

Progressive Kalamazoo stands as a proof of the correctness of this old adage and with the growth of Kalamazoo it is a pleasure to herald the growth of the industrial institutions within its borders. It is a recognized fact that the wonderful progress made by this city in the last few years has not been induced so much by the influx of manufacturing concerns moving here from outside towns as by the growth of the

and boilers and finds a market for its goods in all parts of the world. At the present time 120 hands are employed and the annual production is about 1,000 engines and 1,200 boilers. In the manufacture of these goods the company covers a wide range turning out engines from one and a half to 250 horse power in size and boilers from one and a half to 100 horse power.

The Clark Engine & Boiler Co. take pride in the fact that a customer once

been a resident of this city. During his first years in Kalamazoo he worked at his trade, that of a moulder, being employed in the old Lawrence & Chapin foundry as foreman of the moulding room.

In 1882 Mr. Clark decided to go into business for himself and started with one man on his pay roll in the little shop then at the corner of Rose and Eleanor streets. He had \$500 at the time and borrowed \$500 more, which



industries already located within its borders. As Kalamazoo as a whole has advanced these local institutions have, by good business policy and square dealings with the public, kept pace with the onward march of the city.

No better example of this spirit of progressiveness exists in Kalamazoo than can be found in the Clark Engine and Boiler Company, located at the corner of Church and West Willard streets. This concern which occupies four large buildings covering about 20,000 square feet of floor space, is engaged in the manufacture of engines

gained is bound to be a steady buyer and a standing advertiser as to the excellence and general superiority of the line of goods manufactured. Speaking of this fact, George Clark said: "An old customer retained is better than a new customer gained."

While the Clark Engine & Boiler Co. bears a corporate name the sole owner and proprietor of the concern is George Clark, recognized as one of the most indefatigable workers in Kalamazoo. Mr. Clark is a native of Scotland and combines in his make-up the sturdy qualities of that race. He came to America in 1868 and for 25 years he has

was ample for his needs as he did only job foundry and machine work.

He had many a hard row to hoe before he finally established himself as a success in the business world, but hard work, economy and honesty prevailed in the end and in 1895 he purchased the land where his present plant is located and began going ahead by leaps and bounds. Though badly crippled by a big fire in September, 1901, that destroyed nearly his entire shop, he rallied, rebuilt on a larger scale than ever and is now enjoying the best business in his life of activity and progress.



MICHIGAN TRACTION COMPANY

Michigan Traction Company



The Michigan Traction company is a Michigan corporation incorporated under the street railway act of said state. It operates the local electric street railways at the cities of Kalamazoo and Battle Creek and an interurban electric railway between those cities connecting them. It also has a branch line from Yorkville, reaching the main line at Augusta Junction. Its entire trackage is about fifty-five miles. The president of the company is Mr. Evans R. Dick of New York and Philadelphia. Gerald Holsman, Esq., is its vice president and general manager. D. A. Hegarty, Esq., is its general superintendent. These gentlemen have offices at No. 30 Broad street, New York city. George S. Graham, Esq., of Philadelphia, is its general counsel and Alfred J. Mills its attorney in Michigan. Mr. A. D. Marhoff is its superintendent.

When the company was incorporated it acquired the interurban railway, which was then partly completed, and the local city lines referred to above, which at that time were poorly equipped both as to cars and tracks. Since then, the local lines have been greatly extended. Spacious new car barns have been erected, equipped with machinery and appliances for the handling and repairing of the cars. Many new cars have been added to the equipment. The tracks have been placed in good order and it is the purpose of the management, not only to maintain its lines as they now are, the equal of any similarly located in the state, but to provide first-class facilities in every respect.

At Battle Creek, the interurban division connects with the Jackson & Battle Creek Traction Co., for Marshall, Albion, Parma and Jackson, which road connects at Jackson with the Ypsi-Ann Electric railway for Ann Arbor, Ypsilanti, intervening points and Detroit.

Among the most notable of the many betterments which have been made to the property is the steel bridge crossing the Michigan Central railway at Galesburg, which, with its approaches, is a very substantial and modern structure.

The car barns and equipment at Kalamazoo are very modern and complete. The company is about to erect a three-story brick block on Portage street, Kalamazoo, as a passenger and freight terminal, at an outlay of approximately \$20,000. It is doing a very large and increasing freight business under the

management of Mr. D. A. Munger, as general freight agent, and with central freight offices at Kalamazoo and Battle Creek, located in the heart of the business districts of those cities, it affords to merchants and shippers unusually fast, cheap and up-to-date opportunities for freight shipments.

The company pursues a liberal policy with its patrons, and its management is striving in every way to maintain efficient, regular and satisfactory service in all departments.

The property is operated in connection with a group of street railway, interurban and electric lighting companies connected with the Railways Company General, a Pennsylvania corporation, which also has its offices at No. 30 Broad street, New York city, of which Mr. Evans R. Dick is the president.

THE YOUNG RUG COMPANY



The cut shown in connection with this article is one corner in the finishing room of the Young Rug Company, which is located at 228 North Burdick street, and whose telephone number is 1183. In this finishing room all the work is skillfully finished in an original and unique manner.

The Young Rug Company is one of Kalamazoo's most progressive concerns. They make rugs from your old carpets, and you would be surprised at the results. The machinery used by this firm is of their own invention, and as it is peculiarly adapted to the making and finishing of the work, they,

therefore, are able to guarantee every yard made by them.

Great originality is to be observed throughout the entire factory, both in the methods and machinery used. This originality is stamped into the many thousand yards of rugs that are produced annually by this company.

The Young Rug Company employs no agents or solicitors, but caters particularly to the home trade, and will be glad to respond to all calls to take measurements and make estimates in the city.

The watchword in their work room is always "Do your best in every detail,"

and the result is that a class of goods that can be relied upon is produced.

Their methods and machinery are being copied by other manufacturers of this kind of goods, who are trying to learn why their goods are always superior to those of all other makes.

Within the last five years the business of the Young Rug Company has increased so steadily and so rapidly that the amount of orders received and business done compelled them to leave their former location, and their present commodious quarters are already much too small.

The reasons for the success of this company are many. Their goods, on account of the excellence of the material used and the splendid workmanship employed, are the best on the market, and are to be secured at the lowest possible prices. Excellent and far sighted management is another reason for the splendid success of the company.

If the best of goods, honest dealing and fair prices mean anything, surely this concern should have all Kalamazoo's business, as they have no competitors in any of these respects.



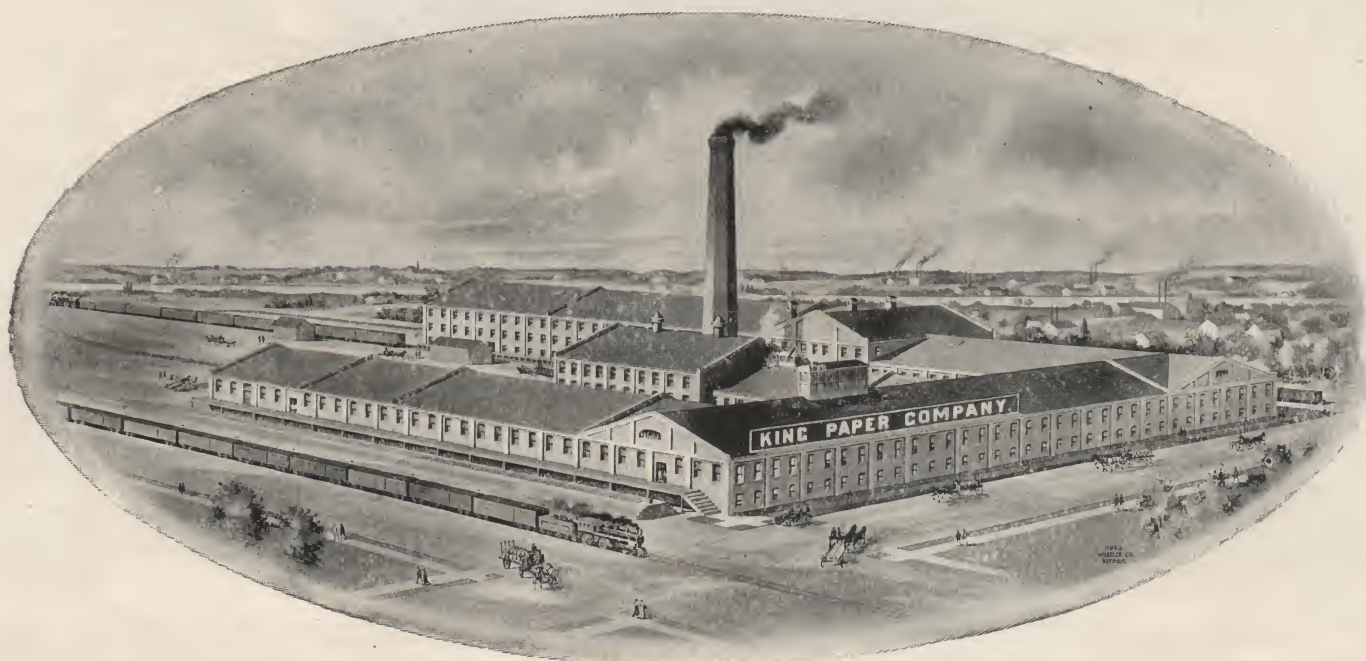
MERCHANTS PUBLISHING COMPANY

ART CALENDARS,
DRUGGISTS LABELS,

ADVERTISING SPECIALTIES,
BOXES AND STATIONERY.

NORTH-WEST CORNER MAIN AND PARK STREETS

KING PAPER COMPANY



The King Paper company constitutes one of the eight paper companies in the paper industry of Kalamazoo, and was organized in November, 1902. The pro-

ducts are all kinds of book papers, with shipments throughout the states, gives employment to a considerable number of people and represents one of the fin-

est plants in Kalamazoo.

The officers, directors and stockholders are representative of the city's shrewd and capable business men who

have made a success in all their ventures.

KALAMAZOO VALLEY ELECTRIC CO.

The Kalamazoo Valley Electric Company was established fifteen years ago, but amended the corporation in 1898. The company does a general electric light and power business, with plants located as follows: A 3,000-horse power water plant at Trowbridge, Allegan county, a picture of which is herein shown; a 1,000-horse power steam plant at Kalamazoo, with sub-stations located at Allegan, Otsego, Augusta,



Galesburg and Battle Creek, also a 2,000-horse power plant at Plainwell. In addition the company owns other water power rights which together with the

above enumerated constitutes one of the largest and finest transmission systems in the United States.

The company now furnishes power to

a large and constantly increasing list of consumers. Many small factories have abandoned their steam plant and installed motors, which have proven

much cheaper and more convenient. The lighting service is exceptionally fine and the demand for this class of illumination is steadily increasing.



KALAMAZOO INTERIOR FINISH CO.

This plant occupies six acres of land, employs 75 hands and has been established nine years. It is an incorporated company and its products are sash, doors, frames, lumber, stairwork, and building materials. Fine interior finish and veneered doors, which are largely used in public buildings throughout the east and middle west.

The officers are: J. W. Adams, president; M. M. Townsend, vice president; Wm. C. Hoyt, secretary and treasurer; Louis Larsen, manager.

THE BIG ELEPHANT LUMBER YARD

R. K. MANN, Pres.

S. H. GRAY, Treas. and Mgr





Michigan Enameling Works

The Michigan Enamelling Works has the distinction of being the only concern of the kind in Kalamazoo, and is a great adjunct to the city's output amongst the manufacturers who require their finishing touches, and is an industry that Kalamazoo has long required.

Although established only since August 1st of this year the business has maintained a steady and phenomenal growth. They do porcelain enamelling of all kinds, also steel, sheet and cast iron enamelling, also make a specialty of job work.

The concern was organized and incorporated August 1, 1904, with a capital of \$5,000, with officers and directors as follows: President and general manager, C. H. Zwermann; vice president, A. L. Zwifler; secretary and treasurer, W. M. Blink. The directors consist of the officers and J. J. Knight and Dallas Boudeman.

Model Brass Company

The Model Brass Company is rapidly becoming known as one of the most progressive concerns that this city is proud to claim. The business was established in 1902, and in two years has increased to such an extent that in 1904 the capacity was doubled in order to meet the fast growing demands of the business.

This factory is very conveniently situated near the Michigan Central railroad tracks on West Ransom street.

The Model Brass Company are contractors and founders of all kinds of brass, phosphor, bronze, aluminum and pure copper castings. Their work along this line is exceptionally fine and is regarded as second to that of no other factory doing the same kind of business.

Estimates on all of this kind of work will gladly be furnished upon application. The work done by this concern is not only well done, but it is done at reasonable prices.

The buildings are large and commodious in order to take care of the large orders that are received by this concern from all parts of the country. The size of their plant is 60 feet by 40 feet, giving them an area of 6,400 square feet.

The Model Brass Company own one of the finest and most complete wood and metal pattern departments in the state of Michigan.

By good, honest work and fair prices this concern has built up a large and substantial trade among the best known engine, automatic and yacht builders in the United States.

The famous Bremen tubular well valves are made by this concern, which manufactures and puts out on the market a fine line of high grade plumbing supplies.

The steady and sure growth of this concern within the last two years has

been remarkable, and has been due entirely to the high grade goods they manufacture and to the splendid management and able directing of this but recently established concern.

The officers of the firm are all well known and respected business men. George Polasky is president, H. L.

Michigan Foundry Company

The Michigan Foundry Company began business in this city in 1902, and during the two years this concern has been in operation a large amount of business has been transacted.

The location of the company is very

ed mechanics, who understand their

A large trade is carried on with most of the large and well known concerns in the country manufacturing gasoline engines. All of these firms enthusiastically testify to the high grade work done by this company.

This concern also manufactures all kinds of hardware specialties and galvanized supplies. Also plumbers' sup-



Simon, treasurer, and Irving A. Murphy, the capable secretary and manager.

The above mentioned officers have worked hard and conscientiously to build up a prosperous business for themselves and the stupendous success of the Model Brass Company is the result of their efforts.

favorable, being situated on West work perfectly.

Willard street near the Michigan Central railroad tracks.

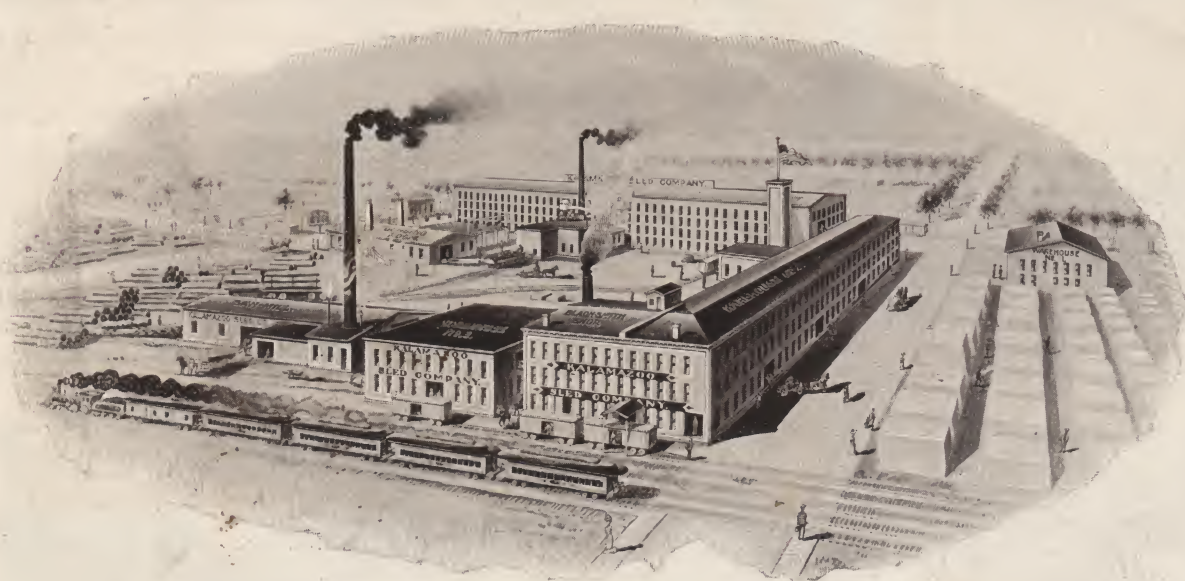
This firm originated the popular and extensively used light and heavy soft grey iron castings, which have been copied by similar firms all over the country.

This up-to-date factory is furnished with special facilities for handling all kinds of castings. The work along this line is model work done by train-

plies and sundries. The pattern department for both wood and metal is modernly equipped and fitted with all the conveniences in use in this business.

Estimates on all work done by the Michigan Foundry Company will be furnished by this concern upon application.

Great credit is due to W. S. Kildan, who is the able superintendent of this thriving concern.



KALAMAZOO SLED COMPANY



W. A. BUNTING.

W. A. BUNTING AND COMPANY

W. A. Bunting & Co., shippers of hay, grain and produce, also retailers of coal, wood, grain, flour, hay and feed. Retail yards and warehouse located on the C. K. & S. Ry., corner Willard and Walbridge streets. Main office, Room No. 120 Pratt block.

Although this firm commenced business here only two years ago they now enjoy one of the best businesses of its kind in the city. They handle only the best grades of fuel and feed. In

hard coal they handle only the Lehigh Anthracite and in soft coals Red Jacket, Hocking Valley and Pocahontas Smokeless, which needs no recommendation, as they stand by themselves as the best grades of fuel on the market. They also make a specialty of hay, shipping it in here from the best hay sections of Michigan.

Mr. Bunting before commencing business here was for several years a partner in the firm of W. J. Thomas

& Co., grain and hay shippers, of Schoolcraft, with a line of three elevators. Recognizing the possibilities and steady growth of Kalamazoo he sold out there and moved here in 1902.

The shipment of hay, grain and produce to cities all through the eastern states is, however, the principle business of this firm. They buy from shippers and loaders, besides handling it through their own buyers from all over the state of Michigan, northern

Indiana and northern Ohio, and have recently bought considerable hay in northern New York. To help take care of their rapidly increased business in this line they, a few months ago, opened a branch office at Lapeer, Michigan, and recently opened an eastern office at Newark, N. J. Shipments last year were a little over 1,000 car loads of hay besides grain and potatoes and Mr. Bunting expects to double that quantity this year.



R. E. BARTLETT COMPANY, INC.

The R. E. Bartlett company, 130 Portage street, was established in 1896 by Russell E. Bartlett, a prominent young business man of this city. Orders were taken for small printed labels, and the work was produced by various printers. In 1898 the business had increased to such a surprising extent that a small plant was put in in one room in Exchange Place. Since this time the business has been steadily on the increase, and the firm have had to increase their capacity by the addition of machinery and presses. A fine engraving department has also been added.

The concern was incorporated in 1903, at which time A. L. Webb and J. H. Wheeler took charge of the business. After this change the business soon gained by a series of rapid jumps, a place at the front among label manufacturing concerns, until today they occupy their large, well-equipped and commodious quarters as shown in illustration, with a capacity that is four times as large as in 1903.

Labels of all kinds and gummed price marks are made in large quantities by this hustling concern. A specialty is made of advertising stickers, which are very popular with many large concerns throughout the United States.

General printing is also done by this firm in a highly satisfactory manner. All the latest and most approved presses and appliances for this kind of work are busy every day. Competent and experienced workmen have charge of the presses and turn out work that is strictly first-class and right up-to-date in every particular. No fault is ever found with their labels, which are the best at the lowest prices that can be found anywhere in the United States. Their price marks are well gummed and are highly recommended by leading merchants in this and other cities.

Their engraved work cannot be excelled by any other firm in the country. This firm tries in every way to please its customers and to give them only the best goods on the market at the fairest prices.



THE HANSELMAN CANDY COMPANY

One of the many and varied industries in this city is the manufacturing of candy and wholesale confectionery. The Hanselmann Candy Company is widely and favorably known in this city and vicinity, but its reputation is not merely local. It is one of the prominent confectionery factories in the state and makes a high grade of candy.

The Hanselman Candy Company was established twenty-five years ago, since which time their business has steadily increased. Over seventy-five hands are now employed in making confectionery to fill the large orders that are received every day from cities in Michigan, Ohio and Indiana.

This factory is located at 426-428-430 East Main street, which is a convenient place for shipping. The telephone number is 52. A retail store is also owned by this concern at 106 North Burdick street.

A fine and extensive line of chocolates of every description is manufactured here, as are also many delicious kinds of bon bons. The highest grades of confectionery in all its branches are made at this factory. This firm also handles in large quantities all kinds of nuts, fruits and confectioners' supplies.

They handle many carloads of such things during the year.

A car of new S. S. California walnuts have lately arrived at this factory. These have been shipped direct from the coast. Only the best and freshest material is used by this concern in the manufacturing of their fine candies. Five competent salesmen are employed, who cover the territory of Michigan, Ohio and Indiana. Large orders for confectionery, nuts, etc., are daily received by this firm, which is becoming more widely known every year.

Their candies are always fresh and delicious, as they are made from the finest ingredients that can be secured. They sell well, as people who have once tried them like them so well that they prefer them to any other kind.

Mr. Hanselman has been in the candy manufacturing business for many years, and is thoroughly acquainted with every detail of the business in all its branches. Expert candy makers are employed, and the result is that they produce one of the finest lines of candy in the market today.

The growth of this business within the last few years is evidence of the superiority of their goods.

VERDON CIGAR COMPANY

Kalamazoo has gained the reputation far and wide as a cigar manufacturing city, whose products in this line are known from coast to coast.

Among the most popular and most widely known of these cigars is the "La Verdo" cigar, which is justly called the King of Havana cigars.

larger quarters. After a short time spent in these new quarters the business continued to grow to such an extent that another change was deemed necessary in order to carry on the rapidly increasing business. This last move was made in May in 1904, at which time the company moved into their present capacious quarters, a new building on West Willard street.



This popular and good selling brand of cigar is manufactured by the Verdon Cigar Company, whose history is a series of jumps toward success.

This corporation was established in April of the year 1900. It started out in business with eight hands employed in making the cigars. But soon the demand for the famous "La Verdo" cigar became so great that the company was compelled to move into

At present over one hundred and fifty people are employed by this hustling concern. A jump from eight employees to one hundred and fifty employees in four years' time shows what a large amount of business is being done by the Verdon Cigar Company.

Six competent and hustling salesmen are employed, who cover the territory of Michigan, Indiana, Ohio, Illinois, Iowa and Minnesota.

ASHTON, BUCKHOUT & ASHTON

Probably the largest and most complete establishment of its kind handling a wide variety of commodities in this part of Michigan and one which is devoted to retail trade, is to be found in the firm of Ashton, Buckhout & Ashton. The firm has been in existence only 2½ years, yet in that time they have reached out and secured a very wide patronage throughout the surrounding territory.

the state.

The wide patronage the firm enjoys in its coal trade comes under their capacity as dealers, and it may safely be said that they have to the full their share of the coal trade of Kalamazoo. They handle all grades and lines of hard and soft coal at the lowest retail prices.

As distributors and manufacturers' agents the firm handles for retail and



The lines of goods handled by this concern in the capacity of distributor, dealer and agent include some of the most necessary commodities of the present day.

As dealers Ashton, Buckhout & Ashton carry an immense stock of special hardware, vehicles, harness, fuel, feed, straw, seeds, etc. Especial attention is given to the fine and complete line of carriages and wagons which this concern supplies to the public they can boast without fear of contradiction of having the fullest and finest line of vehicles in this section of

jobbing trade a fine line of flours made by the Goshen Milling company. These are well known brands and include the following: "Gerbelles" blended patent, "Never Fail" patent, "Cook's Delight" straight and "Bread Winner" spring wheat flours.

This firm is agent for the Studebaker Bros. Mfg. Co., of South Bend, Ind., whom they represent in high grade vehicles, including their special patterns of carriages, runabouts, farm wagons, drays, express wagons, trucks, etc. Harness making is a new feature of the business.

GEO. RICKMAN & SON'S COMPANY

PRATT BUILDING



A. G. RICKMAN

One of the most widely and favorably known concerns in the city of Kalamazoo is the firm of George Rickman and Sons Company, General Contractors. The offices of this firm are in the Pratt Building.

In 1884 George Rickman established this thriving business and from a small beginning the concern has steadily grown until it is now one of the most prominent contracting firms in the state. It is now a co-partnership concern and since the beginning of 1900 has been styled by its present name—George Rickman & Sons Company.

Work on public buildings is done by this firm all over the middle states. Within the last few years many of the public buildings erected in Michigan and Indiana have been contracted for by this concern.

Perhaps the greatest compliment paid this enterprising firm and the best tes-



P. L. RICKMAN

timonial of their splendid workmanship lies in the fact that the Michigan state building at the St. Louis Exposition was built by them, and the fact that it was given to the Rickman Company is in itself ample proof of their high grade of work. It makes a splendid showing with the rest of the state buildings. This firm has been complimented largely upon their success in its construction which has proved to be satisfactory in every detail.

At present the Western State Normal building is being built by the Rickman firm, as is also the new Vine street school building. Other public work that is being done in the state is the construction of the Shiawassee county court house at Corrunna, and the Ingham county court house at Mason. These buildings are all finely constructed and will be models of good workmanship and thoughtful planning. In every particular they will be modern and up-to-date.

On an average of 250 competent and skilled workmen are employed by this firm. Only capable and reliable workmen are hired by the Rickman Company, who believe in employing good



A. W. RICKMAN, Manager

labor. That they are right is shown by their work, which ranks as that of the best in the state of Michigan.

Each member of the firm of George Rickman & Sons Company is a practical and skilled mechanic who has had actual experience in construction and building and who is capable of doing the practical work himself. They are familiar with the whole business from the ground up and this is one reason for their great success in their line of work.

All contracts, it makes no difference whether they are large or small, are personally and carefully supervised by the members of this firm, who aim always to do the best work that can possibly be done and to give their patrons absolute satisfaction.

The reasons for the ever increasing success of the firm of George Rickman & Sons Company are many. In the first place the members of the firm are all upright and honorable business men who have good solid business principles and who try in every way possible to please their patrons. In every instance they live up to their contract and will do exactly what they agree to do. By employing only the best and

most skillful workmen they produce an exceptionally high grade of work, which can hold its own when compared to the work of any other such firm in this state. They have, by good workmanship and perseverance won the confidence of the people and their success is abundant proof of the quality and excellence of their work.

The material used in every connection is the very best. No firm of like character in the country can in any way discount the material used and the work done by this business-like concern is noticeable for its style and general excellence.

The Rickman family have been residents of Kalamazoo for thirty-two years and are well known in the community. The firm of George Rickman & Sons Company is composed of the following: Alfred G. Rickman, Arthur W. Rickman, manager, Peter L. Rickman and William D. Rickman, and Mrs. Jane Boekeloo, who is secretary and treasurer.

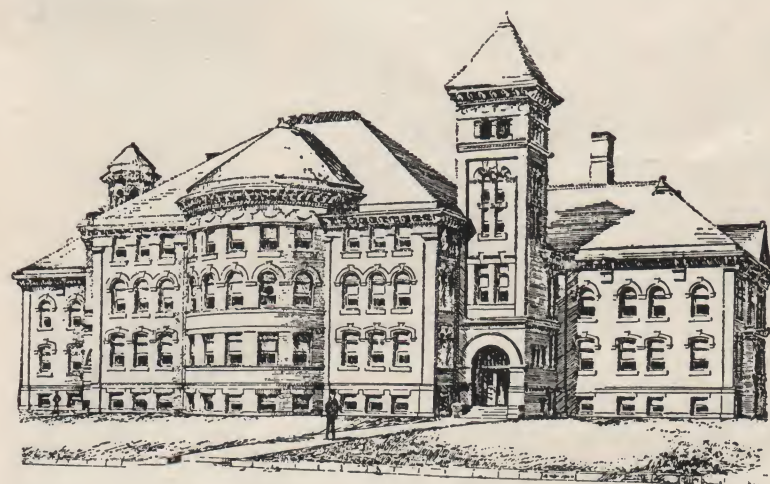


W. S. RICKMAN



MRS. JENNIE BOEKELOO, Sec'y and Treas.

GEORGE RICKMAN & SONS COMPANY



WESTERN STATE NORMAL SCHOOL,
KALAMAZOO, MICH.
E. W. Arnold, Architect, Battle Creek.



Kalamazoo Ice and Fuel Company

DEALERS IN ICE, COAL AND WOOD



206 West Main St.

PHONE 171

A. H. Stulting.

The fastidiously and stylishly dressed man never makes a mistake when he buys his fall or winter suit from Stulting, whose clothing establishment is located at 120-122 North Burdick street. Everything that is good in the line of gents' furnishings and clothing and children's clothing, hats and caps is to be found here. This store is strictly one price and that a satisfactory one to all. Only the best goods are handled.

The business was established by Mr. Stulting in 1901, at which time it was a partnership concern. One year ago

proprietor of this large and progressive establishment.

The finest suits made in the country are those turned out of Mr. Stulting's store. They are made of splendid material and are guaranteed to fit and to give the wearer perfect satisfaction. The lines in these garments are splendid, and are found hard to imitate by other merchants in the same line of business.

The line of children's clothes, hats and caps that is carried by Mr. Stulting is a varied and complete one. Take your boy to this store and both you



last February Mr. Stulting bought out his former partner and became manager and proprietor of the concern himself. Since that time the business has increased to such an extent that he has been forced by the demands of his fast growing business to rent the store next door to his own establishment. This is ample proof of Mr. Stulting's push and enterprise, as he now is the manager and owner of a double store.

Mr. Stulting has had twenty-five years of practical experience in this line of business and is thoroughly competent in every particular to be the

and he will be perfectly suited at the garments shown you.

The stock that Mr. Stulting carries at all times embraces a complete assortment of seasonable goods of all the latest and most up-to-date patterns and weaves.

Benjamin Vandeberg is head salesman. He has had many years of experience in the clothing business and is very able and proficient.

Mr. Stulting is an ambitious and competent merchant, who has attained fine success in his line of business since his establishment in this city.

Morris Kent & Company



Morris Kent has been established in business in this city for the last eighteen years. He is the oldest established wholesale grain and produce dealer in Kalamazoo and has built up for himself a splendid and extensive business along this line.

Mr. Kent owns three large grain elevators—one in this city, one in Vicksburg and one in Kendall. The capacity of his elevator in this city is 35,000 bushels and that of the one in Vicksburg is 12,000 bushels.

Mr. Kent's place of business is located on East Main street, directly east of the G. R. & I. tracks.

A large stock of hay and straw is always kept on hand here, and Mr. Kent's goods are the finest that can be procured anywhere in the state of

Michigan for the same amount of money.

Beans in large quantities and all kinds of grain are sold and carried in stock by Mr. Kent in his well equipped wholesale house. Mr. Kent is well known in this city, where he has lived for many years. He is recognized as a man of thorough business ability and of good sound principles. He is authority here in the city on the grain market and on all the particulars in his line of business.

Mr. Kent deals in only the finest and highest grade of grains and produce and if you buy your winter store of oats, hay or straw from him you may feel assured that you have the best to be bought.

Dunkley Floral Company



Headquarters for floral designs, potted plants and cut flowers is at the Dunkley Floral Company, on the corner of Dutton and Pearl streets.

This popular floral concern has been doing business in the same place for twenty years, at which time the business was established by the late Joseph Dunkley. The business is now very ably conducted by Mrs. Agnes Dunkley, who has proven herself to be an exceptionally capable woman in so efficiently taking charge of this work.

If you want the finest and most beautiful flowers to be obtained in the city call up number 114 by telephone and leave your order with this reliable concern. All orders received by telephone are given prompt and efficient attention.

The Dunkley Floral Company make a specialty of keeping on hand quantities of fragrant and beautiful violets, whenever the season allows. A high grade of carnations of all shades may be procured here at satisfactory and reasonable prices.

Double and single chrysanthemums in beautiful shades are on sale here, as are also a fine line of American beauties, La France roses, and all other kinds of choice flowers,

The Dunkley Floral Company makes at all times a complete and varied assortment of potted plants and choice palms. Plants and palms that are purchased from this concern are always sure to be hardy and well cared for. In the spring the Dunkley Floral Company has the finest line of budding out plants that can be secured anywhere. If you want the best of anything in the floral line, Dunkley's is the place to go. Here you will find the finest and most assorted line of flowers ever carried in Kalamazoo on hand at this greenhouse.

A specialty is made of funeral work in elaborate and artistic designs. Good taste is always to be noticed in all of the floral design work that is done by this company. No fault is ever found with any floral designs or patterns that are turned out by them.

Their greenhouses contain all the modern and up-to-date facilities and appliances that are known to florists. The excellence of their work is the result of years of practical experience and careful observance along these lines.

MAUS' NEW DRUG STORE

Maus' New Drug Store, of which F. N. Maus is the popular proprietor, is located at 128 East Main street. This drug store is one of the most up-to-date of Kalamazoo's retail stores, and enjoys a large patronage. The store is open all night, and goods are delivered both day and night.

The shelves and counters of this well stocked drug store are laden with a fine assortment of patent medicines to cure all ills. The best line of drugs and druggists' sundries that can be found anywhere is on display at Maus' New Drug Store, which is strictly up-

and has a special soda water dispenser, who has charge of it. The most delicious flavors and concoctions that can be imagined are drawn from this fountain, as is everything that is good in the line of light drinkables.

Maus' New Drug Store is by far the most handsomely appointed drug store in the city and carries a class of goods that cannot be surpassed in any modern drug store.

Special attention is paid to prescriptions, which are at all times properly and carefully filled by clerks who are thoroughly competent along this line.



to-date in every branch of the drug business.

All the choicest and most lasting perfumes are to be found here, done up in fancy style or sold by the ounce. Mr. Maus also keeps on hand a fine line of toilet articles.

The most popular and fragrant brands of cigars are to be found in Mr. Maus' cigar counter. A line of high grade candies is always carried by this progressive store, and these candies are fresh.

Mr. Maus owns the finest soda water fountain in this section of the state,

In filling prescriptions only the best and freshest of ingredients and compounds are used.

Maus' New Drug Store is daily becoming more popular and does a splendid business all the time. Mr. F. N. Maus is one of this city's most progressive business men. He appreciates your patronage and will do all in his power to satisfy and please his customers. A competent and well trained corps of clerks is employed here to wait upon customers and to see that their needs are fulfilled with the utmost care and solicitude.

The Cash Supply and Manufacturing Company

The Cash Supply and Manufacturing Company is located on the corner of Rose and Water streets, where it is carrying on a splendid business. This concern, which is one of the most progressive in Kalamazoo, was established by some prominent business men in 1890.

Vehicles, harnesses, nets, blankets, etc., are sold for cash at almost factory prices, as are also agricultural implements of the best and most durable makes. Dairy and poultry supplies can be obtained here at astonishingly low prices. Well made and serviceable household articles are also sold here.

of machinery, vehicles, household goods, etc., in existence.

This firm will save you freight charges, as they have contracts with well known manufacturing firms in several states, who manufacture goods for them and they ship direct from the factory to you. All orders are shipped promptly and a safe delivery of every article sold by this reliable concern is guaranteed.

This manufacturing company has scores of satisfied customers all over the country. The firm absolutely guarantees satisfaction or will refund your money. It is a well known fact that



The Cash Supply and Manufacturing Company carries on a large mail order business, which is now recognized throughout the United States as being one of the most successful methods to all parties concerned of conducting business.

The class of goods that is sold by this concern is strictly first-class in every particular and are always found to be just as represented by them in their catalogue. While this firm does not sell everything, the lines they do sell are larger and their prices lower than those of any other firm. It is their aim to cover the field completely and to show the latest and best lines

better goods cannot be purchased at any price than can be obtained here at low prices.

No traveling salesmen or agents are employed by this firm, whose goods, on account of their splendid quality and low prices, sell for themselves.

Write to this firm for their catalogue, they will be glad to send it, and it will undoubtedly be the means of your becoming better acquainted.

The officers of this concern are recognized as men of splendid business ability. C. A. Dewing is president, James Dewing, secretary and treasurer, W. S. Dewing, director and F. A. Taylor, vice president and manager.

THE MILLER, RYDER & WINTERBURN CO.



The progressive concern in this city that is known as Miller, Ryder & Winterburn was established in 1882. It was incorporated in the state of Michigan in the year 1901. This firm deals in wholesale and retail flour and feed. Their business is by far the largest and most prosperous of any concern of the same nature in the city.

The Miller, Ryder & Winterburn concern make a specialty of Ceresota Flour and of Albion Flour, which are widely known as two of the finest brands of flour made in the United States. The above mentioned brands of flour need no words of commendation to the vast majority of people, who would use no other kinds. The grocery trade all over the city is supplied with flour by this firm, who have the reputation of being one of the best firms in the city to do business with.

Over half of the wood and coal business that is carried on in the entire city is done by Miller, Ryder & Winterburn. They use in every particular the most modern and up-to-date methods in handling coal. This firm owns

the only coal pockets and the only coal elevator in use in Kalamazoo.

The splendid amount of business done by the firm of Miller, Ryder & Winterburn can be slightly determined by the fact that they do business with the bank to the amount of ten thousand dollars a month. Very few firms in the city are able at the end of the month to make a showing like this.

During one year thirty-five hundred tons of hard coal passed through the hands of this concern. If you want the best coal in the market at the fairest and most reasonable price now is the time to call up number 1411 and leave your order.

Three cars of flour per month are handled by Miller, Ryder & Winterburn. This concern has a mill where custom grinding is done, and where a high grade of corn meal and graham flour is manufactured.

The officers of this busy concern are all men of fine business qualities and have an increasing business. Conrad Miller is the president and manager of the firm and C. L. Miller is secretary and treasurer.

HUB CLOTHING PALACE



Although the Hub Clothing Palace is a new concern in this city it has become widely known and exceedingly popular in the short time it has been doing business here. This up-to-date store is located at 143 south Burdick street and was opened the 9th of last April under the management of M. Berg. Ever since that day it has done a constantly increasing business. An excellent line of gents' furnishings is carried, as is a fact well known to all who have ever purchased goods here. This fall they are carrying a complete stock of goods of exquisite design and make. The nobbiest line of fall and winter overcoats ever displayed in Kalamazoo may be seen here. They are all well made, of splendid material and are swagger in every detail.

No better hats can be found in the city than those that the Hub Clothing Palace handles. They have styles to suit all tastes and shapes and sizes to fit all heads. Canes and walking sticks all in the latest fashion and design can be purchased here. A good stock of plain and fancy umbrellas is also carried by this busy house.

This store is thoroughly modern and

up to date both in its methods of doing business and in the high grade goods it carries.

Without doubt the Hub Clothing Palace is the handsomest store of like character in western Michigan. From the outside its trim and well stocked windows present a pleasing appearance, and on stepping in one finds the interior beautifully and artistically furnished.

The furnishings of the store are very elaborate and up-to-date and everything fairly shines in newness and cleanliness. Rugs cover the floor and ferns and palms are artistically arranged. Mahogany embellishments greatly add to the artistic effect produced.

M. Berg is the manager and it is under his careful supervision that it is so popular with customers who desire furnishings and who want them right.

Mr. Berg has selected an intelligent and experienced corps of clerks, who ably wait upon all customers and show them every courtesy. Mr. Berg and his assistants are glad to show their complete stock whether callers wish to purchase or not.

James H. Sales.

The best place in the city to buy mantels, grates, tile and fireplace furnishings is at the store of James A. Sales, which is located at 113 West Main street.

Mr. Sales is the best posted man in the city in this kind of work. He has had twenty years of practical experience and has been in business for himself for the last two years. A choice

are also handled. A splendid assortment of grates, for coal and wood and gas, is carried by Mr. Sales. The celebrated Aldine Grate is handled here, are also gas log grates.

The fireplace furnishings to be seen here are unusually fine. Art, wall and floor tiles are carried and tiles for vestibules and bath rooms.

Mr. Sales makes a specialty of mo-



line of wood mantels, comprised of unique designs and varied assortment, are for sale by Mr. Sales, who carries goods from the cheapest to the best—a line that is impossible to beat. All mantels, regardless of price, are made of thoroughly seasoned kiln-dried lumber. The finish and workmanship on these goods is first-class.

Brick and tile mantels of any design

saic and encaustic floors in residences and public buildings.

Metile, which is a practical covering for walls and ceilings, is made of enameled flexible metal, and will not rust or break, and is proof against germs. It looks like tiling, but costs about half.

Mr. Sales fits up elegant tile bath rooms that are within the reach of all.

C. P. Bidlack.

There are many drug stores in Kalamazoo, and first in the ranks of such stores is that owned by C. P. Bidlack, the popular druggist. This store is located at 104 Portage street.

Although Mr. Bidlack has only been in business in this city since the first of April of this year, he has established a splendid and ever increasing business.

Special attention is paid to the putting up of prescriptions, in which branch Mr. Bidlack has had special training and is unusually competent.

Perhaps Mr. Bidlack has become best known during his business career on account of his celebrated Bidlack Headache Powders, which are guaranteed to cure any case of headache. These are absolutely harmless and contain no ingredients that affect the action of the heart or of any other organ of the body. They are one of the best selling headache powders on the market, and are becoming more widely known and more extensively used every day.

Another successful specialty of Mr. Bidlack's is his famous White Pine



In his prescriptions and compounds, he uses only the best and freshest of material and ingredients.

A splendid line of drugs, druggists' sundries and patent medicines is carried in this well stocked store. Toilet articles of all descriptions and prices are on display here. Stationery and note paper in all the latest and best styles and grades can be purchased here, where there is a great variety of kinds from which to choose.

The most delicious soda water to be obtained in the city is dispensed at this up-to-date store, as is also hot chocolate and other fancy drinkables.

Spruce Cough Syrup, that will absolutely cure the most persistent cough. This is a great seller and is used by hundreds of families throughout the city. Those who have had occasion to use Bidlack's Headache Powders or Bidlack's White Pine Spruce Cough Syrup can testify to the excellence of either.

One of the finest and choicest lines of confectionery to be found in the city is carried by Mr. Bidlack. Fresh candies of such kinds as Allegrettis, Lowney's and Snyder & Chaffee's candies, for which Mr. Bidlack is exclusive agent, can always be purchased here.



Northwestern Mutual Life Insurance Company.

The office of G. A. Dimoc, general agent in this city for The Northwestern Mutual Life Insurance Co., is one of the busiest insurance offices in the state of Michigan, and carries on an ever increasing insurance business not only in the city of Kalamazoo, but throughout the county and, in fact, in all the counties in southwestern Michigan. Mr. Dimoc's office is located in the Baumann block on south Burdick street, and it is here that he and his associates have built up and successfully carried on the hustling and steadily growing business, of which not only they but the whole city of Kalamazoo may well be proud.

There are forty-eight life insurance companies that are doing business in Michigan, and out of this number only five have as much insurance in the entire state as the Northwestern has in these twelve counties. Since this agency was established, the business in southwestern Michigan has been increased from about three hundred thousand dollars to nearly six million dollars of insurance now in force. This splendid amount of insurance written by this company is due to the untiring

energy of Mr. Dimoc and his associates and a thorough understanding of the work.

Mr. Dimoc is a business man from the ground up and in his business makes every minute count. By his scrupulous uprightness in his work and his well known ability, Mr. Dimoc has established for himself a reputation in the sound business circles of Kalamazoo. He is a man of untiring energy and dauntless perseverance, giving his whole mind to business during business hours.

The success of this office of the Northwestern is also due to the reputation which the company has of paying dividends that are unequaled by any other company, together with the fact that The Northwestern pays its claims promptly and lives up to all the agreements made in its policies. By deserving a reputation of this kind, the company has won the confidence of the people and its representatives are thus enabled to state that they have as much insurance in Kalamazoo county alone as half of the other companies in the entire state.



Toilet Emporium.

Mrs. Lottie Cooper is the successful proprietress of the newly established Toilet Emporium, which is located in the second floor of the Fuller block at 143 South Burdick street. This is the place to go when you are in need of first-class manicuring, hair-dressing, chiropody, shampooing and electrolysis treatment. A specialty is made of facial cleansing, scalp treatment and fancy hairdressing.

Mrs. Cooper has, at great expense, fitted up her rooms with every modern hygienic appliance known to science. This has been done with the view of practicing most proficiently the art of caring for the face, hands, hair and scalp.

The plumbing in these well equipped rooms is of the very latest sanitary invention, and every pipe is exposed to

plain view. The booths are unusually well equipped, having hot and cold water, gas and clean linen.

Each operator employed is a specialist in her own department of the work. None but the most experienced and skillful operators are employed.

A complete and fancy line of high grade toilet articles, hair goods, combs, etc., is always to be seen in these toilet parlors. The work in manicuring and chiropody is done for both ladies and gentlemen. Patrons are sure to be pleased with all work done here.

The telephone number is 1163 and engagements which are always thoroughly confidential, may be made by telephone. All work done by Mrs. Cooper and her able assistants is guaranteed to be of the latest mode and most approved methods.

FRANK J. MAUS



Frank J. Maus, one of Kalamazoo's most progressive business men, is the successful proprietor of the City Drug Store, located at 238 East Main street. Three years ago this store was established as a partnership concern, but since the tenth of May, 1904, Mr. Frank J. Maus has been the sole owner and proprietor. A most complete line of drugs and druggists' sundries is carried, and here also may be found a fine and varied assortment of toilet articles and perfumes. Patent medicines for all ailments may be seen on the well stocked shelves, and all the best medicinal wines are kept on hand. Mr. Maus makes a specialty of physicians' and barbers' supplies, of which he has an excellent stock.

The soda fountain in this store is one of its chief attractions, for here may be procured a glass of soda water that will satisfy and please the most fastidious of persons. The fountain in itself is a handsome one, and all the new and fancy drinks are served here. Boxes of Lowney and Gunther candies may be purchased at this well equipped store, as can all the popular brands of cigars. A fine and complete line of ladies' purses and wrist bags is also carried. Mr. Maus makes a specialty of an unusually fine line of medicines, manufactured by himself, under the brand of "Doom," all of which medicines are guaranteed by him. Patrons at this drug store are always most courteously treated by Mr. Maus' corps of efficient clerks.

H. T. PRANGE

H. T. Prange, whose place of business is located at 149 South Burdick street, is a graduate optician and without doubt does the finest optical work in the city. Mr. Prange established himself in this business in 1899. In five years he has built up a splendid business and operates in the most elaborately appointed testing room in Kalamazoo.

which is fitted up with all the new and modern conveniences that can be used to further his skill as an optician. In the second place, he possesses the only grinding plant in the city for the manufacture of lenses, and thirdly he carries the largest and most complete stock of up-to-date optical goods that can be found in Kalamazoo. Mr. Prange makes a specialty of prescription work, along which line he is second to none. He has not only had



A fine line of opera glasses and bags is always carried in stock by Mr. Prange. The only automatic rimless edging machine for grinding rimless lenses in the city is to be found in his finely equipped testing room. This machine is operated by electricity and is something that no up-to-date optician should be without. There are many reasons why Mr. Prange has the most exclusive optical establishment in the city. In the first place he has a private testing parlor.

a splendid course in this work, but he has added to that knowledge by five years of actual practice and experience. Mr. Prange is widely known in this city as a capable and ambitious young man and his many friends rejoice in his well deserved successful career in the optical business. In fitting lenses to one's eyes he is very careful to give a lense of just the right power, so as to not hurt or injure in any way the eyes of his patient.

F. W. HINRICHS



F. W. Heinrichs established himself in the jewelry business in 1901. His increase in business was so sure and so steady that they were forced to vacate their former quarters, and to seek a larger store in which to carry on their prosperous business. They moved into their new quarters at 117 South Burdick street on the first of August of 1904. They are now doing a splendid business in their new quarters which have been fitted up with all the modern conveniences and appliances needed in their line of work. When you have anything in the line of jewelry to be repaired, take it to F. W. Heinrichs, where it will be done in the best possible way for the least possible money. You never hear anyone complaining of work that is done by Heinrichs, because it is in every

case satisfactory and there is nothing to complain about. Repairing of all kinds is neatly and skillfully done at this jewelry store and new jewelry is made up to order. A splendid line of gold rings, plain and fancy, is always kept on hand, and there is a fine assortment from which to choose. Fancy silverware of the highest order can be purchased at a reasonable price at this store, where articles are always just as they are represented to be. Mr. Heinrichs has a complete and high grade stock of clocks and plain and fancy watches, all of which are guaranteed to keep perfect time and to give absolute satisfaction. Heinrichs is undoubtedly the place to buy wedding gifts.

F. B. KREPS & CO.

For a city of its size Kalamazoo can boast of thoroughly up-to-date wall paper stores, among which establishments there is none more prominent than the store owned by the firm of F. B. Kreps & Company, which is located at 136 south Burdick street. At this progressive store the best lines of wall paper that are made in the United States and Europe are shown in splendid variety. The very latest and most modern designs are to be found here in all grades of wall paper.

Everything in the line of paints, oils and varnishes is carried by F. B. Kreps & Company. Their paints are guaranteed to be strictly first class. Their line of varnishes cannot be distanced. Painters' supplies of all kinds are always to be found in stock. Window shades of the best quality can be purchased here at reasonable prices. If you are in search of tasteful room or picture mouldings the place for you to go is to F. B. Kreps & Company, where these are kept in great variety of style and price.



If you are thinking of having your parlor, library, dining room or bedroom redecorated and papered, call on this firm and let them make an estimate on the work. Their work will surely please you as it is tastefully done by skilled and experienced workmen and the prices are eminently satisfactory. You can rely on the taste that is displayed by this concern—they are up with the times and know what is right in the wall paper line.

A splendid and beautiful line of framed and unframed pictures is also carried by this concern. All kinds of interior decorating work is done by this firm in a most satisfactory way. If you are intending to redecorate your house have the firm of F. B. Kreps & Company furnish you an estimate, as they undoubtedly carry a larger and more complete stock than any other similar concern in southwestern Michigan.



Parson's Business College

Graduates

Assisted to

Positions

Graduates assisted to positions.

Thousands of our former students filling positions and at the head of business firms in all parts of the United States and Canada. Young people find it pays to attend an institution that is up-to-date and has an established reputation.

Our actual business plan of instruction is far in advance of the old system of teaching from text books alone. The demand is for practical instruction that will apply to every day business.

We own our building and are prepared to give reasonable rates. Catalogue free.

W. F. PARSONS, Pres't.

Sam P. Fitzgerald



The news and cigar stand in the Kalamazoo house is conducted and owned by Sam P. Fitzgerald, one of the most popular and favorably known cigar dealers in the city. This store is well fitted up and is one of the most popular cigar stores in town.

Mr. Fitzgerald carries in stock only the best brands of imported and domestic cigars. All brands of tobacco and cigarettes are handled by this hustling young business man.

Every leading newspaper that is published in this section of the United States may be purchased here, as may all the leading magazines and periodicals. Although the store is not large it is complete in every detail and its proprietor carries the finest line of his kind of goods of any dealer in the city, and his store has the finest fixtures and

embellishments of any place of like character in Kalamazoo.

Sam P. Fitzgerald has resided in this city for many years, and has scores of friends here. He is one of Kalamazoo's most popular and capable young men, and is deserving of all the success that is coming to him. Among business men he has the reputation of being fair and square in all his dealings and business transactions.

Mr. Fitzgerald is to be congratulated on the splendid business that he has built up and on the good class of customers that frequent his store. His many friends in this city wish him success in the future as great as his success in the past has been.

It is a well known fact that when a man wants a good smoke he walks down east Main street and sees Fitzgerald.



The smoking population of Kalamazoo hardly knows what a poor cigar is, as those mostly smoked here are made by local firms. There have been numerous brands born and as many died an unlamented death. Among those born to live are four brands made by this firm which are constantly growing in favor. The El Counsello in five sizes sold at 3 for 25 cents—10 cents straight—two for 25 cents—15 cents straight

and 25 cents each. The Zeedyk five cent cigar is very popular—"96" another popular leader at five cents and the Belgian five cent each. These brands are sold extensively throughout Michigan, Indiana and Illinois, and sold through jobbers and dealers. Mr. Thomas J. Zeedyk has been associated with one of the largest concerns in America for 23 years, thus being thoroughly posted in the tobacco business.

J. DE KAM

Plumbing is worse than useless if it is not well done. Poor or cheap plumbing in a continual expense to the owner of the building in which it is. More than the original cost of the poor plumbing may be paid out for repairs. Pipes will burst and many such accidents occur as a result of poor work in the first place.

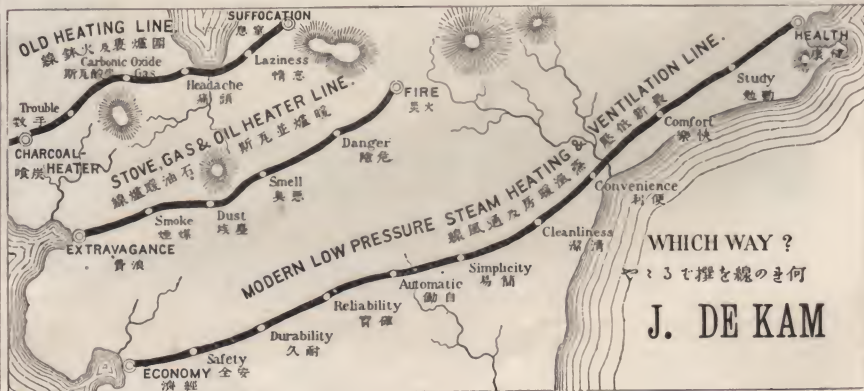
But this is not the kind of plumbing that is done by J. DeKam, the oldest plumber in the city. Mr. DeKam's place of business is located at 145 South Burdick street. He is known as the oldest established plumber, gas and steam fitter in Kalamazoo.

attention is paid to every detail. The best work that can be done in steam fitting and plumbing is done every time by DeKam.

Gas machines are furnished and successfully attached in both city and country residences. In not one case has any fault ever been found with one of these machines.

All the above features in all their branches are done by this capable plumbing concern.

Mr. DeKam's price is the same to all, and although his work is of the highest order his prices are very reasonable. His work is always eminently satis-



This plumbing business was established by Mr. DeKam in 1878. During the twenty-six years that he has been doing business he has built up one of the finest and most prosperous trades along this line of any firm of like character in the city.

Plumbing work of all kinds is done here by competent workmen, who thoroughly understand the business. Mr. DeKam and his employees do work in laying street mains and sewers. In all of this work the latest and most approved hygienic methods are used and

factory in all of its details, and when plumbing is done by J. DeKam you may feel sure that it is right and will stay right. If you are troubled with poor plumbing and have never tried DeKam, go to him.

Work here is conscientiously and competently done. Mr. DeKam has been in the business long enough to know it from A to Z, and his work is the result of long and practical experience. Only the most competent workmen are employed by this successful and prosperous plumbing concern.



Eureka Windmills

One of the best Windmills on the market is the "Eureka," an old time windmill. It has been a familiar sight in many sections of the country for nearly 32 years. It is a matter worthy of note that many of the first windmills erected are still rendering satisfactory service. This is a matter that should weigh heavily with anyone about to erect a windmill. There are many to choose from. To make a choice on the basis of the manufacturer's and agent's claims is one thing. To be sure of getting a windmill that will give long continued service is another. The "Eureka" is the proven class. Its good reputation of many years is a strong guarantee. A man wants to erect a windmill only once in a lifetime. He does not want

to be bothered with constant repairs or looking after. It is well to get on the safe side by choosing a pioneer kind.

We manufacture a complete line of windmills, direct stroke and back geared, galvanized steel wheels and wood wheel windmills. Power windmills for grinding feed, sawing wood, cutting feed, pumping water, etc. Steel towers and steel sub-structures for tanks. Feed grinders, steel saw frames, tanks for all uses, made from dry stock of Michigan pine and Louisiana red cypress and galvanized steel. Creameries, tank heaters, pressure house tanks, horse powers, pumps, pipe and windmill supplies.

SMITH & POMEROY WINDMILL CO.

Manufacturers,

Kalamazoo, Mich.

CENTRAL MICHIGAN NURSERY



One of Kalamazoo's unique industries is the Central Michigan Nursery, located at Kalamazoo, Mich., where are grown strawberry plants, grape vines, raspberry,



blackberry and other small fruit plants. The salesrooms and offices are located at 306 West Main street. Phone 1521.



Kalamazoo National Bank

The Kalamazoo National Bank began business on July 1, 1884, when it succeeded the firm of E. J. Phelps & Company, Bankers. The original capital of this bank was \$100,000. In 1885 this capital was increased to \$150,000. In addition to this it has a surplus fund of \$80,000, and a large amount of undivided profits.

The Kalamazoo National Bank is one of the most substantial banking houses in the state of Michigan, where it is widely and favorably known.

A general banking business is carried on and savings books are issued drawing interest.

The officers are as follows: E. J. Phelps, president, and M. J. Bigelow, vice president, Harry den Bleyck, cashier and Miss Lillie M. Phelps assistant cashier, W. L. Otis teller. All of the above officers are well known in the city, where they are regarded with much respect. By their excellent work in this bank they have proven themselves entirely competent and trustworthy.



FIRST NATIONAL BANK

The First National bank of Kalamazoo was established in 1863 and since its beginning has grown to be one of the most substantial banking institutions of the city. It has a capital stock of \$100,000, and an additional surplus of \$100,000. Certificates of deposit and savings accounts bring three per cent.

To know the appearance and working system of a large metropolitan bank one has but to pay it a visit. The interior is finished in marble and the general appearance of the institution shows the prosperous condition of the bank.

Its success is due to the always efficient officers at its head. The present

men who are guiding its course are some of the best business men of Kalamazoo who have been tried by long experience and know the business world from the ground up.

They solicit accounts of individuals, firms and corporations, and offer every accommodation consistent with safe and legitimate banking.

Following are the officers: J. A. Pitkin, president; J. W. Osborn, vice president; G. W. Ritchie, cashier; H. H. Coddington, assistant cashier. Directors, H. Manvel, A. L. Pratt, William Dunkin, Walter R. Taylor, J. W. Osborn, F. M. Clark, Dr. Edward Ames, G. W. Ritchie and J. A. Pitkin.



W. E. GEARY

118 SOUTH BURDICK ST.

Art in its best forms are represented at this store, and also represents the best that the market affords, and selected for the up-to-date effects in each article. Kalamazoo is noted for its elegant homes, and that which produces the effect of culture and taste in these homes is the proper selection of its works of art, and its interior decorations. It is essential, in making

your selection, that you go to an establishment where experience has taught its management where and what to buy in the market of good taste. This store has been in operation 16 years and carries in stock the very latest in art novelties, pictures, frames and artists' materials, all of the highest class; also mouldings representing the finest in design and make to be found in the country.



GEO. W. AUSTIN

KALAMAZOO'S HUSTLING
PHOTOGRAPHER

Photography has become clearly an artistic feature of the world's advancement, and should take its place where it belongs. Since the date of Duguerre's discovery that impressions could be preserved on material substances by the aid of light and chemicals, its progress has been nothing less than a continual march of success, and still the end is out of sight. It is a fact that few branches of industry have had greater advance and discovery in the world's history than photography.

The photograph studio conducted by Mr. G. W. Austin on the second floor of the building at 134 South Burdick is fitted up with every adjunct and piece of apparatus essential to photography and all are of the highest grade. Mr. Austin employs only the best approved processes in the development, retouching, toning and mount-

ing of his work and the wide patronage he enjoys is evidence of his success.

Special mention might be made of his work in water colors, sepias and crayon portraits which are unexcelled and are to be seen in many homes in Kalamazoo and surrounding territory.

Mr. Austin has made a special feature of babies and children's pictures, and has been very successful, due to the patience which he has in posing the little ones. His work has proven very popular among the college people of the city, he having done almost all the work in connection with local college periodicals, class groups, etc.

He has made every arrangement for the coming holidays, to make his work the best, and finished on time. Be sure the name "AUSTIN" is on your photographs.

WITWER BAKING COMPANY

This old established business is the leader in the baking line in Kalamazoo, and with the help of its 19 employees turns out more of its products than all the other such concerns in this city combined. It was established in 1885 by Mr. B. F. Witwer in a small way, on North Burdick street, selling out at the expiration of one year and locating on East Main street. He was located here for the period of five years at which time he again sold out, moving to his present quarters, at this time he operated the present store, doing a retail business then, the baking being done at a place on Portage street. The business from the start has been a successful venture, constantly watching for an improving opportunity to enhance his interests, until today he not only covers the entire city, with



his four wagons, but ships his goods into over 40 towns.

The plant today is turning out over 21,000 loaves of bread per week, besides

the other products, which consists of cakes, cookies, buns, tarts and in fact everything pertaining to the baking business including an infinite variety of choice and toothsome delicacies, which are free from deleterious ingredients, and which contribute to the pleasures of the table without impairing the digestion, as is the pastry sent out by so many exponents of the culinary art.

One of the main sources from which this bakery has derived and derives its popularity being the production of the finest bread and known as "Mother's Bread" each loaf being labeled with these letters thereon. Mr. Witwer is public spirited, enterprising and energetic when it comes to a matter of advancing Kalamazoo's public interests and is always ready with an open hand to assist the advancement of a deserving building up of anything along these lines.

HOME SAVINGS BANK

The Home Savings Bank is one of this city's most substantial banking institutions, and ranks high among the banks in the state of Michigan. This well-known and widely patronized bank is located at 122 West Main street. Organized as a state bank, opened for business January 4, 1893, and does both a commercial and a savings bank business and has on its own merit established for itself an enviable reputation for soundness and fair and square dealing. The officers and directors are all men well known and who are respected for their ability, business

principles and success. The Home Savings Bank has a paid up capital stock of \$50,000 and a surplus of \$60,000, with an additional stockholders' liability of \$50,000, which gives ample proof of the prosperous condition of this bank and its ability to take care of all business entrusted to its care. This bank pays interest at the rate of 3 per cent per annum on certificates of deposit and on savings accounts. The bank is fortunate in securing for its officers prominent business men of Kalamazoo who have proved their efficiency of long experience and are

authority on banking business. A glance at the names of the officers is all that is needed to convince one of this fact. The president, Mr. H. P. Kauffer, is well known and respected in the business world, who has large interests in several of our big manufacturing industries of the city. Wm. G. Howard is vice president, and is one of the leading attorneys of the city and whose ability is recognized throughout the state. Mr. V. T. Barker, the cashier, has filled the position from the time of its organization and is recognized as the bank's active mana-

ger. The directors are as follows: J. H. Hatfield, H. B. Colman, Otto Ihling, H. P. Kauffer, F. H. Milham, Wm. G. Howard, F. B. Orcutt, W. N. Pomeroy, J. H. Dewing, O. K. Buckhout, Joseph E. Brown and V. T. Barker.

The bank owns the only safe deposit vault in the county. With its boxes and apartments at a nominal rate for the safe keeping of stocks, bonds, mortgages, valuable papers, jewelry and all articles of value to those who wish to be assured of security of such possessions.

The Quality House

How is a home attractive unless it is furnished with good and tasteful furniture. The kind of furniture that you want is on sale at the Quality House, which is located at 223-225 East Main street. With a store like the Ihling-Cone Furniture Company in the city it is no longer necessary for people who are intending to buy furniture to go to Grand Rapids or Chicago to make their selections. No other city in the state of Michigan of the same size as Kalamazoo can boast of such a modern and up-to-date furniture house. As this firm have only been doing business for one year, their entire stock is strictly modern and up-to-date.

This hustling concern was established in 1903, by well known young business men, who are universally admired for their ambition and push. The concern has been incorporated in the state of Michigan. Everything in the line of house and office furnishings may be found at this store. The Ihling-Cone Furniture Company is the sole agent in the city for Tiffany goods and other choice articles.

Most of the crockery and china that is sold by this up-to-date Quality House is imported. Their goods are guaranteed to be the best that can be purchased anywhere for the same amount of money, and no fault is ever found with the goods sold by this furnishing house to its many customers.

Carpets of the finest and choicest weaves and material are to be seen

here, as are rugs of all descriptions and prices. If you have never visited their rug and carpet department you have missed something—for it is really a treat. A stock or high grade linoleum is also kept on hand in this department.

Stoves are other articles that the Ihling-Cone Furniture Company excel in, and no finer line of stoves can be found in this section of the state than are to be seen within their doors.

Artistic merchandise in every detail is on display here, and even if you do not intend to buy, go down and look at it—the Quality House welcomes you.

As you walk down Main street you will not see anywhere in the city two prettier or more attractive windows than those done by Ihling-Cone's expert trimmer. The goods on display are beautiful in themselves and the entire effect is the triumph of good material and artistic grouping.

The line of cut glass that is carried by this concern can rival that of any other dealer in the city.

In the carpet department the most beautiful draperies of soft texture and harmonious blending of colors are for sale.

The stupendous success of this concern in the last year is due to the push and efficiency of its officers. Carl W. Ihling, president, Clarence B. Cone, secretary and Jacob Van Holten treasurer. The above officers are all men of push and ability, who have proven their business capabilities beyond a doubt.



One of the most striking illustrations of what can be accomplished by hustle and strict business integrity is shown by the above flourishing business.

The proprietors and managers, Messrs. F. C. and C. W. Keyser, are among the youngest business men of the city, still are old experienced men in their line, having an extended, practical knowledge of every detail of the work from start to finish and make it a point to keep a careful supervision over every step of the work so that the very best results are always assured.

The business is comparatively young having only started in April, 1902, but the firm has been obliged repeatedly to add new machinery and to employ more help. Only experienced laundry workers are hired and they receive the highest wages for the work they do of any establishment in the city.

Keyser Bros.' Laundry is strictly independent in more ways than one. In the first place they have no connection whatever with the laundry trust or

combination of this city, and in the second place they own their own business and building, and this self-reliant spirit coupled with good work, prompt service and genuine business courtesy, is undoubtedly the secret of their phenomenal success.

They have branch offices all over the city (as well as in many of the surrounding villages) and this with their several wagons offer every facility for the speedy and efficient service which has made and holds their many patrons.

The laundry is located at 314 Spring street, and a telephone call—432-2 rings—will receive prompt attention whether the order be large or small.

Keyser Bros. have demonstrated that a practical working knowledge of every detail of their business, a complete and up-to-date outfit of the latest style of labor-saving machinery, an independent and progressive business spirit, expert and competent labor, courtesy and fair dealing, compels the respect of all people and secures a patronage that taxes their capacity to the utmost to take care of.



The Kalamazoo Publishing Co.

The Kalamazoo Publishing Company was established in this city in the year 1856, and is known as the oldest job printing house in the city, and probably is the oldest in the state of Michigan. The place of business is at 123 Portage street in the Auditorium building. T. P. Gleason is the manager and it is under his able and efficient direction that this concern is what it is. It is a printing house well and favorably known in this city and throughout the entire state, in which a large amount of business is done.

Job printing of all descriptions is done here by skilled and long experienced printers. Fine catalogue work and all kinds of stationery work are handled here with great success. The work of the Kalamazoo Publishing Company along the line of wedding invitations, announcements, etc., is second to none in the state. These are either printed or engraved as desired by the customer.

Their work in printing posters is especially fine and is one of the important features of the splendid work done here.

Only the highest order of work is turned out by this concern, who try in every way possible to please their customers in every particular. All work is guaranteed by them to be absolutely as represented, and to be the finest of its kind that can be secured anywhere.

The Kalamazoo Publishing Company have excellent facilities for doing splendid work, and have in their establishment all the modern conveniences and appliances for the furtherance of good work in this line.

Large orders are received every day from firms and individuals in the city and in all parts of the state. If you ever ordered any work from the Kalamazoo Publishing Company you know the high grade work they do, and also the prompt attention that is given to all orders, whether large or small.

The splendid success of this firm is due to the excellence of all the work that they turn out and the fine workmanship that is evident in all their work.

No firm can attain success in any line of business without able and competent management. The Kalamazoo Publishing Company has been very fortunate in this respect, and is to be congratulated upon having such a capable and in every way efficient manager of their steadily growing and prosperous business. He is recognized as a leader among the many prominent business men of which this city is proud to boast.

The management of this concern realizes that it pays to give the public the best goods that can be produced at the lowest prices.

The Wm. E. Mershon Co.



WM E MERSHON

The Wm. E. Mershon Co. was incorporated in July, 1899. The stockholders are W. E. Mershon, Fred A. Mills, E. J. Manning and John W. Taylor, all well known business men of our city.

W. E. Mershon is general manager, secretary and treasurer of the company. He began work in the flour and feed business in September, 1886. Later he bought the business where he had been working and by his constant push and energy the business grew to such magnitude that he formed the

present corporation. Since incorporating, the business has continued to grow until now they are the largest flour and feed dealers in this part of the state, having shipped over one hundred car loads into Kalamazoo in the last twelve months. They run four large delivery wagons, two of them being of three tons capacity each. Also have one of the best equipped feed mills in this vicinity, use electric power and grind feed from the best grain and guarantee it to be right.

Mr. Mershon credits his success to having dealt in the best quality of goods and with firms that are reliable and when you have found a good article stick to it. He sold Jersey Lily flour for the first flour he ever sold and has always kept it in stock. About twelve years ago he bought Washburn-Mills, E. J. Manning and John W. Crosby's Gold Medal, which is manufactured by the largest milling company in the world and on account of the high standard and uniform quality of the flour has been able to meet all competition in a fair and honorable way until now Gold Medal and Jersey Lily head most of their advertisements and there is more of it used in Kalamazoo than of all other brands combined.

C. W. VANDERBILT.

C. W. Vanderbilt, who is the able successor to the Witwer Baking Company, located at 114 east Main street, is leader in the retail baking business that is done in this city.

Although Mr. Vanderbilt has had charge of this popular store for only one year he has rapidly built up an already successful business. With the aid of his 15 employes he turns out more culinary delicacies than any other concern of a like nature in Kalamazoo. A large business is carried on by Mr. Vanderbilt, who is both a wholesale and retail dealer in ices and ice cream of all flavors. These are truly delici-



ous, and are made of wholesome and pure ingredients.

Home-made candies that tempt the appetite of all who enjoy such toothsome sweets are made here by proficient candy makers.

The most delicious and appetizing cakes, cookies, buns, tarts and everything in the realms of the culinary art may be procured here at all times.

This concern makes a specialty of oysters, and handles only the best brands. Their business is increasing its demands every month. This is due to the excellence of their goods, their courtesy to customers and their splendid business methods. A restaurant is also run in connection with the business.

KALAMAZOO SAVINGS BANK.

The name of the Kalamazoo Savings bank stands for substantial business principles and integrity.

This well known banking institution was organized in 1884 by some of Kalamazoo's leading and most progressive business men. It has a capital stock of \$54,000 and a surplus stock of \$50,000, with a stockholders' liability of \$50,000. Since this bank first opened its doors in 1884 it has conducted one of the finest banking businesses in this city. It has the confidence of the people and the result of this is that every year sees an increase in its already large business.

This bank receives savings and commercial accounts on favorable terms. These accounts are always sure and are taken out extensively by citizens of this city and the many neighboring towns.

Money is loaned on all first-class security and money is forwarded by them direct to all parts of the world, and their methods are strictly up-to-date.

The officers and directors are men who have won the respect in the business world, an account of their integrity and their ability in this business.

The officers are C. J. Monroe, president; W. G. Kirby, vice president; R. J. Williamson, cashier, and F. G. Dewey assistant cashier. Under the active management of the above well known men this bank has grown steadily to its present business capacity.

The directors who have so efficiently guided the career of this bank are as follows: C. J. Mornoe, A. C. Wortley, W. J. Kirby, John Mackey, R. J. Williamson, F. G. Dewey, S. B. Monroe and L. H. Kirby. There is no surer place for depositing money in this city than in this bank, which is increasing in the number of its depositors and in the amount of business done every year. Among the splendid banking institutions of which this city is proud the Kalamazoo Savings bank is one of the front in the ranks and will continue so.

Swindell Bros. Cold Storage.



Swindell Bros.' Cold Storage Company is one of Kalamazoo's leading business successes. It is one of the most modernly equipped cold storage houses in the country. The capacity of their cold storage house is 300,000 dozen eggs and 100,000 pounds of butter. The temperature maintained is from 12 degrees upwards. At this temperature butter and poultry are kept in a frozen condition and will keep perfectly for an indefinite length of time.

Swindell Bros.' Cold Storage Company is located at 427-429 north Church street and is equipped throughout with Madison Cooper's apparatus for drying and purifying the air. A general business is carried on here in butter, cheese, eggs and apples, all of which articles are kept for a surprisingly long time. This is due to the modern conveniences and appliances that are installed in this up-to-date house.

Swindell Brothers have established a similar cold storage house at Plymouth, Ind., and a branch house at Dowagiac, Mich. The present capacity of their several houses when filled with eggs alone is about 1,000,000 dozen.

The officers of the Kalamazoo concern are Joseph Swindell of Plymouth, Ind., president; Thomas H. Rollins of Dowagiac, Mich., vice president; Glenn M. Garden, secretary and superintendent; and Charles H. Swindell of this city, treasurer and general manager.

The above mentioned men are all thoroughly familiar with this line of business and are regarded as progressive, foresighted business men, who are constantly building up their successful business and aiming to give perfect satisfaction to patrons.

New England Restaurant.

The New England Restaurant and Hotel, located at 117 East Main street, is owned by Mr. E. D. Merlen, one of Kalamazoo's young hustling business men. The hotel has thirty rooms, lighted by electricity and gas, and are all properly heated.



The resaurant and lunch room is nicely appointed, large and airy, the service is quick and cuisine excellent. Everything the market affords can be procured here on short notice, with prices reasonable.

This hotel and restaurant are both open day and night, ready for the wayfarer wanting a good, wholesome meal or a night's lodging.



Henry F. Schoenheit.

Henry F. Schoenheit is well known in Kalamazoo as the sole proprietor and able manager of the City Bottling Works, located at 210 and 212 North Church street. This is one of the most progressive and hustling concerns of which our fair city can boast.

It is the only industry of its kind in the city, and it is certainly doing a splendid business which is steadily on the increase, as Mr. Schoenheit does not believe in standing still where business is concerned.

Soda and mineral waters of all kinds are manufactured and bottled here.



Schoenheit's Ginger Ale has won a reputation for itself on its own merits, and all who have once tasted it prefer it to any other kind. This sparkling, refreshing and invigorating non-alcoholic beverage is pronounced delicious by connoisseurs. Of this brand of Ginger Ale Mr. Schoenheit is the only manufacturer.

An excellent quality of bar glass ware is handled here and has a wide sale not only in Michigan but in many other states. This concern makes a specialty of the manufacture of cream, birch and root beer, all three of which are delicious. Orange cider, lemon sour, cream ale and sherbet are a few of the flavors and drinks that the City Bottling Works manufacture.

Stimpson & Peterson.

When you want your house painted, papered or redecorated in the right way, go to Stimpson & Peterson, one of the most reliable firms doing this kind of business in the city. This firm is located at 114 north Church street, and the proprietors are I. M. Stimpson and E. Peterson, both of whom are men well known for their competence in their special line of work.

Only the highest grade of work is done by this firm, which employs only the most capable and skilled workmen. Their painting and decorating is all of the highest order, and has a splendid finish that is seldom attained by other firms. This firm leads all other firms in the city in their work in free hand frescoing and wood finishing. The former is substantial as well as of a beautiful design, and one needs only to see the latter to be convinced of its superiority. In paper hanging, also, the work done by Stimpson & Peterson is highly satisfactory and equals any done by any other house in the state.

Estimates along the line of painting, redecorating, frescoing, wood finishing and paper hanging will be readily furnished upon application. Although the work done by this concern is the best in the city, their prices are exceedingly reasonable.

An exceptionally fine line of samples of wall paper, both domestic and imported, is carried by this firm, and represents the best wall paper houses in the country.

The goods carried in stock are varied and of a splendid quality. This firm of Stimpson & Peterson undoubtedly have the best trade in their line of business of any firm in the city. Their patrons represent the best houses in Kalamazoo, and this fact alone is abundant proof of the excellent work they do. Anyone desiring good work along this line need only call up the telephone number, 1481, and get an estimate of the price, etc. Eight years ago this firm started in business and during that time has established itself as a concern that does the best work that can be done and whose aim is to give perfect satisfaction to patrons.

French Garment Co.

This company was started about fourteen years ago in a very small way, for the purpose of manufacturing ladies' petticoats and has grown to be one of the largest in their line in the country.

They now make silk and sateen petticoats and muslin underwear and sell to nearly seven thousand retailers, covering the entire country with a force of twenty-five traveling sales-



men. They have selling organizations and carry stocks in New York, Boston, Chicago, St. Louis and San Francisco, and it requires over one hundred and fifty expert machine operators to turn out finished work enough to supply the ever increasing demand for their popular product.

This firm also is doing their share in making the name of Kalamazoo famous, as all their goods go out under their trade mark of "The Original Kalamazoo."

They are incorporated under the laws of the state of Michigan, and the business is managed by W. F. Wormley, president, and F. V. Wicks, secretary and treasurer.

The Burt Manufacturing Company

This business was established in 1900, and incorporated October 1, 1902. They are builders of the "CANNON" AUTOMOBILES in sizes and styles ranging in price from \$650 to \$3,500. The machines this company has built are giving the best of satisfaction to the users, and they are at present busy designing machines for 1905. These machines will be of heavier power and lighter in weight than the product of former years.

They are makers of the "CANNON" CARBURETER and the I. X. L. GASOLINE ENGINES, and exclusive manufacturers for the United States of the SCHAU COLD-SET TIRE SETTER, a machine that is giving universal satisfaction, thousands of them being in operation throughout the country.

The active members of the firm are Frank Burt and W. B. Cannon. The stockholders are the above mentioned parties and J. M. Burt, H. M. Burt, C. T. Burt and T. W. Resch.

City National Bank

The City National Bank was established in 1884. Its capital stock is \$100,000.00 and its surplus and profits \$115,000.00. Its officers are: E. C. Dayton, president; C. A. Peck, vice president; W. R. Beebe, cashier.

Its directors are: W. S. Dewing, Geo. E. Bardeen, J. L. Sebring, Dallas Boudeman, H. B. Hoyt, O. M. Allen, sr., C. A. Peck, G. L. Gilkey and E. C. Dayton.

The City National Bank does a general banking business, and issues savings books in its savings department.

W. M. Bryant

W. M. Bryant is the proprietor of the central shoe store known as Bryant's Shoe Store, which is located at 113 West Main street. Mr. Bryant has been in the shoe business for nineteen years, and is a competent shoe merchant.

Goods are received by Mr. Bryant from all parts of the United States and a high grade of goods is always to be found in his well assorted stock. The shoes handled at the Bryant Shoe Store are well known in this city and vicinity for perfect fit, durable wear and solid comfort. In his complete and well chosen stock is found the best line of shoes manufactured in the country.

Being thoroughly acquainted with the values and conditions of the shoe market, Mr. Bryant always knows just what styles to buy and just what shoe will please his customers.

Prices at this store are very reasonable and it is right here that the best shoe in the city can be purchased for the smallest amount of money. At present Mr. Bryant has on hand a splendid line of fall and winter boots and shoes for men, women and children. In these shoes a perfect fit is guaranteed.

If you want a pair of rubbers or overshoes that will keep your feet dry and that will wear well Bryant's Shoe Store is the place for you to go.

Mr. Bryant also carries a fine and complete line of trunks, suit cases and traveling bags and it is worth your time to examine them.

Kromdyk & Pomeroy

One of the best places in the city to buy anything in the line of agricultural implements is at the store owned by Kromdyk & Pomeroy, which is located at 608 Portage street. You are bound to be suited here in both the style and price of the article desired.

Messrs. Kromdyk & Pomeroy are both desirous of giving absolute satisfaction to their patrons, and consequently the best goods in the market are to be found here. An unusually fine line of wagons, well built and substantial, may be seen at this store, where such things are sold at reasonable prices. A variety of styles are carried, so the most fastidious customer may be suited.

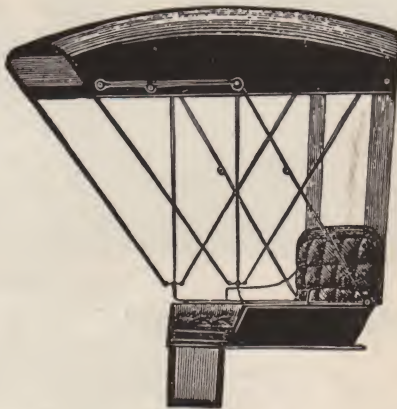
All sorts of buggies are on display here. Some are top buggies, some light road wagons, etc., but all are well made in every detail. The neatest buggy in town may be purchased here at the most satisfactory price.

In harnesses everything from the heaviest to the lightest is carried. A variety of styles may be looked over—every one of which is good. The harnesses sold here are not only pleasing to the eye, but are strong and will wear a long time and still look well.

Kromdyk & Pomeroy's store is well known to every farmer as the best and most satisfactory place in the county to buy agricultural and farm implements. At this store things are always found to be just as they are represented, and customers go away well satisfied and pleased.

Joseph H. Woodhams

When it comes to a question of getting a good piece of work done, it is always advisable to get a man to do it who knows his business, and feel that you have not only got your money's worth, but that it has been well done and satisfactory to you. This can only be done by a man with plenty of experience and who is a thorough mechan-



ic. Mr. Woodhams has had about thirty years' experience in the making of buggy tops, dash boards, cushions and backs. Six years of which was with Lull & Skinner of Kalamazoo, also Michigan Buggy Company, Kalamazoo Carriage Company, etc. You had better see him when in want of this class of work. His place of business is at 112 North Edwards street, just off Main street. Phone 525-3 rings.

S. H. Straub

The store of S. H. Straub, located at 220 East Main street, is well known in this city, and is universally recognized as the local center for all kinds of sporting goods. In this busy store may be found baseballs and footballs for the enthusiast of either of these sports, guns and ammunition for the hunter, fishing tackle for the fisherman and high grade bicycles for the devotee to the wheel.



A most complete and varied line of high grade guns and revolvers is carried and a stock of ammunition to suit any gun.

Mr. Straub carries a stock of high grade bicycles, which he sells at reasonable prices. These wheels are made of excellent material and are finely constructed. Their worth and durability is proven by the number sold, and by the satisfaction they give.

Knives of all sizes and description may be purchased here and the customer may feel satisfied that he has the best. This line of cutlery that Mr. Straub carries is exceptionally good.

Repairing of all kinds is neatly done here, and the prices are low.

Chas. H. Gill

Mr. Charles H. Gill conducts one of the largest upholstering establishments in the city at 112 North Edwards street. He has been in business for himself about one year and has worked up an exceedingly large trade. Mr. Gill has been employed at this business for fourteen years and there is not a person in the city more familiar with this kind of work than he. A specialty is made in leather upholstering work. If work is desired in a hurry just phone him at 525-3 rings.



Mr. Gill has been a resident of Kalamazoo for seventeen years, and is deserving of the business which he is getting. Nothing looks so forlorn and desolate in a home as to see a lot of furniture around that has frizzled out edges, scratched woodwork and a general dilapidated appearance of what was at one time a nice piece of furniture.

Joel Waterbury

The best driving horses in the city and the most complete and stylish turnouts seen in Kalamazoo are those owned by Joel Waterbury.

Mr. Waterbury is the proprietor of one of the largest and finest liveries in the city. His stables and livery barn are located at 123 and 125 East Water street.

This business was established over twenty-five years ago. Thus the owner and employes are thoroughly acquainted with all branches of the livery business. Ten capable and competent men are employed in the Waterbury livery. Mr. Waterbury insists upon his men being patient and kind to the horses. Hence his horses are always well cared for, and are never ugly or vicious.

Over thirty-five horses are owned by this livery. They are easy to drive and are gentle enough for any lady to handle. A specialty is made of ladies' driving horses as is known to every lady who drives a livery horse.

Mr. Waterbury has at all times a good supply of neat and stylish equipages of all descriptions. The most comfortable and lightest buggy or surrey that can be rented in the city may be obtained at this livery barn. All sorts of runabouts are kept on hand and are rented at extremely reasonable prices.

Liveries may be engaged by telephone by calling up number 73. The service of this livery is prompt and courteous. Besides having the best livery business in the city, Mr. Waterbury is a prosperous dealer in wood and coal.



The P. L. Abbey Company

This is one of Kalamazoo's leading manufacturing industries, and was established in 1888. In 1896 the present building was erected, covering an area of 11,000 square feet, and a general

manufacturing chemist business opened up. They make a specialty of celery preparations and Kaskola, a much advertised product, and manufacture Elixirs, Syrups, Medicinal Wine, Job Pills and Tablets.

Lavenberg Hotel and Cafe

Kalamazoo cannot be said to lack a good hotel while it can claim the Lavenberg Hotel and Cafe, which is located at 211 east Main street.

L. L. Lavenberg opened this up-to-date hotel and cafe in October, 1903, when it became a successor to the Richmond. On May 1, 1904, he put in a fine buffet and a handsome grille room.

The Lavenberg hotel has thirty rooms, lighted by electricity, containing running water and some with baths. The prices of these rooms range from 50c, 75c, \$1.00, \$1.25 per day on the European plan. The rooms that rent at \$1.00 and \$1.25 include baths.

The Lavenberg cafe is one of the most handsomely appointed and elaborate cafes in this section of the state, as is also the grill room. These are open from 6 a. m. until 2 a. m. Lunch is served table d'hote from 11:30 a. m. until 2 p. m. for 35 cents.

L. L. Lavenberg, the proprietor, was formerly in the service of the Pullman company and was recently with the Goodwin hotel at Cassopolis.

The Lavenberg waiters are courteous and well trained in service. This cafe is known for its splendid service and excellent culinary dainties.



R. A. BUCKMASTER

R. A. Buckmaster, whose jewelry establishment is located at 112 west Main street, is an experienced dealer in diamonds, watches, jewelry, cut glass and silverware. Mr. Buckmaster is an unexcelled judge of diamonds and cut glass and carries a complete and reliable stock. He also is a practicing optician and carries a splendid line of optical goods. His goods are reliable and if you have purchased anything of Buckmaster, you may be sure it is right. He is watch inspector for the Grand Rapids and Indiana, Michigan Central, Lake Shore and Michigan Southern railroads. He has successfully established a thoroughly reliable business.

American House Livery

It is a well known fact that people who wish to rent a good horse and a neat turnout go to the American House Livery, where excellent and prompt service is given patrons. At this livery barn horses are boarded and well cared for at a reasonable price. The horses that are rented are all easy to drive and reliable and the turnouts are the best that can be found in the city.

The American House Livery is the home of Easter, 14140. This horse is a magnificently bred stallion whose trial is 2:27. He is the sire of Monday, trial 2:12. He is a handsome mahogany bay, standing 16 hands high and weighing 1250 pounds. Easter was bred by Mrs. Emily Spear of Kentucky. He is a trotting breed and is built on the coach order. He has proven himself a successful sire of speed and coach horses. He is a horse of grand finish and plenty of substance, with a fine disposition. He has deep, strong shoulders, a stout back, strong loins and well shaped feet and legs. He will beget speed and fine road qualities, as he not only inherits these qualities, but possesses them in a marked degree.

The American House Livery barn owns the only electrical clipper in the city. This machine is used for clipping both horses and dogs.

By their fairness and squareness the proprietors of this livery have built up a splendid business for themselves.

Krueger

The man who wants a good fitting suit of clothes knows by experience that Frank Krueger is the tailor who can do it and give absolute satisfaction. This establishment is located at 108 East Main street. During the time that he has been doing merchant tailoring the growth of his business has been remarkable.

The stock carried includes a complete assortment of seasonable goods of all the latest and up-to-date patterns. The goods and patterns are well selected and certainly, when made up, show their superiority.

Mr. Krueger is an expert tailor and displays good taste in the making of the garments that he sells. He makes a specialty of repairing, which is always neatly and carefully done.

The tailoring work done here is of a high grade, and absolute satisfaction is guaranteed. All garments are sold upon the distinct and positive guarantee that the fit, style and general workmanship of the article is perfect. If you've never tried Mr. Krueger's well made suits you have a treat in store for you when you do.



PURITAN GIRL.

The Puritan Corset Company was organized four years ago. They purchased a very handsome and valuable property on North Rose street and proceeded at once to conduct a safe, conservative and at the same time a

warantable aggressive business. The Board of Directors is composed of prominent and substantial business men, who look closely after the interests of the company and their product is now widely distributed over the southern, central and western states.

Madame Cooke

For a score of years Mrs. C. H. Cooke has conducted one of the best equipped and most successful Hair emporiums of the middle west.

Her parlors are commodious and tastefully furnished and her stock comprises an unusually fine line of hair goods of all descriptions, as well as combs, fancy ornaments and toilet articles.

She makes a specialty of chiropody and facial massage, and is a skilled manicurist, while her work is so satisfactory that among her patrons of today she numbers customers of twenty years standing. She employs only experienced assistants. Not only this, but her years of experience have



taught Madam Cooke how to keep in touch with the latest eastern and European fads, and her establishment is up-to-date in every particular.



Michigan Business Institute

The Michigan Business Institute, situated in the Todd Block on the corner of Kalamazoo avenue and north Rose street, is rapidly coming to the front in the ranks of schools that make a specialty of business education. This institution teaches entirely by mail and splendid results have been achieved. Much is to be said in favor of this system, one thing being that it cuts in half the expenses of the pupils. Competent and practical teachers who have had large experience in actual business enterprises have been secured to instruct in bookkeeping, telegraphy and short hand.

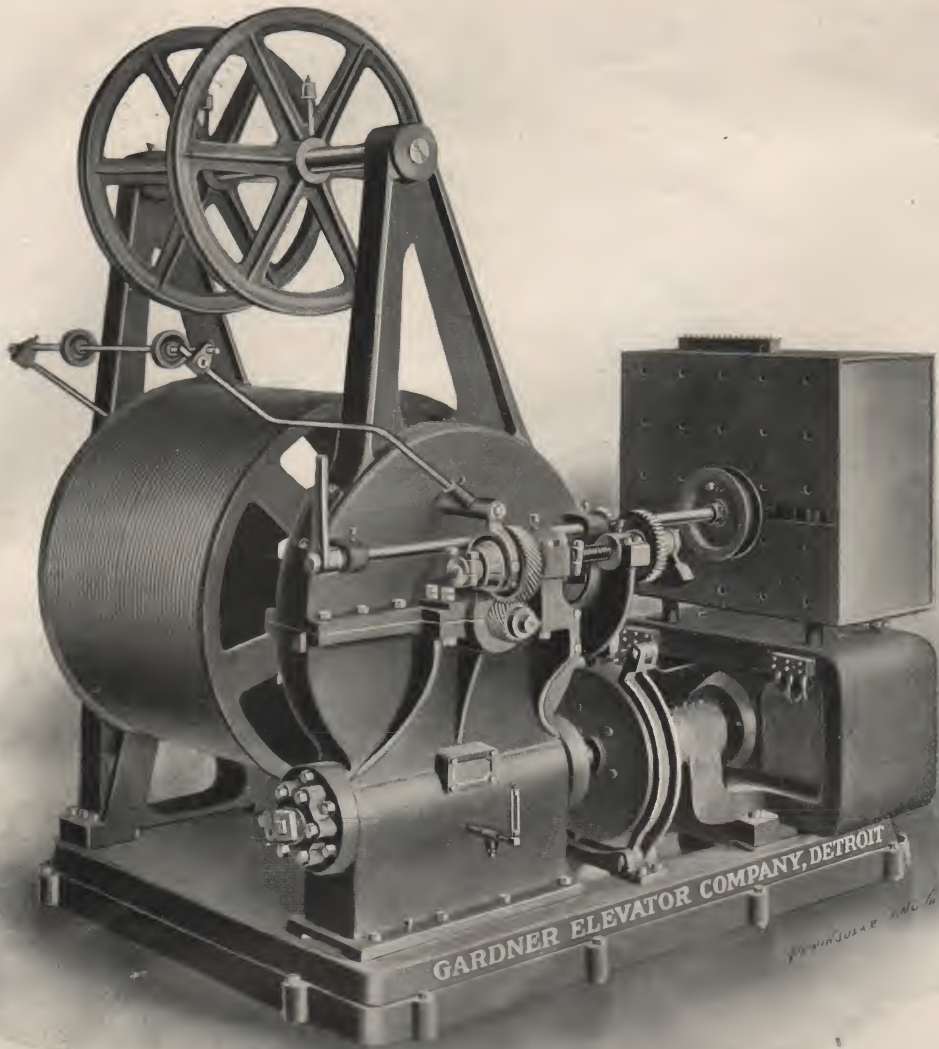
In the bookkeeping course double entry, commercial forms, banking, etc., are taught by simple, practical and very superior systems.

Instruction is also given in commercial and railroad telegraphy, and this

course is pleasant as well as profitable and practical. It is a well known fact that a competent telegraph operator can always command a high salary. The method in this course is excellent.

The Pernin system of shorthand, which is the simplest, most rapid and legible of all systems, is the one taught. This course can easily be completed in two or three months, after which time 175 words can be taken per minute.

Graduates from this practical and successful institution are able to secure and hold good paying positions. Their methods in all branches are recognized as the most practical now in use and are enthusiastically indorsed by leading business men and bankers not only in this state but all over the country.



THE GARDNER ELEVATOR CO.

The Gardner Elevator Company of Detroit, Mich., is perhaps the most extensively and favorably known concern of a like nature in the state. This firm builds both passenger and freight elevators of hydraulic, electric, steam and hand power. One of their electric elevators is installed in the new Telegraph Building, and gives absolute satisfaction. On account of the safety device used, this elevator does not stop instantly with a heavy shock or jar, but with a gradual motion. This safety device is operated by a screw motion which is considered of great advantage in all high speed elevators.

The electric engine of this "direct connected" elevator occupies a minimum amount of space in the basement.

The Gardner Elevator Company was organized about twenty years ago, with a capital stock of \$10,000 and employing ten or fifteen men to build a few freight elevators for local use. They are now capitalized at \$125,000 and employ 100 men. The elevators they manufacture run in capacity from 500 to 10,000 lbs. and at any speed up to 1,000 feet per minute. Their sales average one elevator a day, which makes a total of about a quarter of a million dollars a year. Besides furnishing 75 per cent of the elevators used in Michigan, they ship them to every state in the union.

While the most of the elevator manufacturers are under the administration of one large concern, the Gardner Co., has seen fit to remain entirely independent. Their shop is thoroughly equipped with the most modern machinery.

Theo. Merrill

Kalamazoo is fast becoming a center for reliable real estate companies and among its number is proud to count the firm of Theodore Merrill, whose insurance office is located at 107 east Main street.

Mr. Merrill has been in the insurance business for twenty-five years, during which time he has become thoroughly familiar with the business and all its branches in every detail.

He represents some of the best fire insurance companies in the United States, and carries on a large and rapidly increasing business. He makes a specialty of fire insurance business, but carries an insurance business along other lines also.

Mr. Merrill, on account of his long establishment as a leading insurance agent in this city, has built up a splendid business and has gained a place in the front ranks of Kalamazoo's most progressive business men.

Mr. Merrill is not only successful in the fire insurance business, but in the real estate business also. He has built up a most flourishing business along this line, and has established himself as one of the most practical and competent men in the real estate business in this city. He also loans money and lets contracts and mortgages. He enjoys the confidence of the people, which he has won by years of fair dealing along the lines of fire insurance, real estate and money loaning.

Mr. Merrill's real estate business has been eminently successful through large sales and transfers that he has made in all quarters of the city.

Parties desiring to negotiate a purchase or sale of real estate will find this agency the most reliable in the city, and Mr. Merrill's prices the most satisfactory.

The Star Brass Works

The Star Brass Works is located on North Park street near the Michigan Central tracks. The growth of this concern has been exceedingly sure and rapid during the comparatively short time it has been doing business.

The company was established in 1895, and was incorporated three years later.

The officers of the company are all progressive business men, who believe in giving the public the best goods that can be manufactured in their line.

This concern makes a specialty of the well-known Kalamazoo trolley wheels and harps, which are used so extensively in all parts of the country. Orders for these in large quantities are received from all parts of the United States and Canada and even from foreign countries where this concern's goods are becoming widely known and are daily increasing in popularity.

Last year this company brought out an improved trolley harp, the superiority and excellence of which has been unquestionably proven by the demand for it. It is one of the best selling trolley harps on the market, as is shown by the number that are being used every month throughout the United States and Canada.

The catalogue containing the descriptive matter that pertains to these products will be sent to any address by simply sending a postal card requesting a catalogue to the company.

The fact that this company has attained their present success so surely and rapidly is due to several reasons. Only the best of skilled workmen are employed by this concern, and consequently the result of this expert labor is shown in their products, which are unexcelled for their durability. In the construction of these famous trolley harps, etc., only the finest and highest grade of material is used.

JOHN W. TAYLOR, President
ALBERT HENRY, Cashier

EDWARD WOODBURY, Vice-Pres.
C. S. CAMPBELL, Vice-Pres.



The Michigan National Bank

KALAMAZOO, MICHIGAN



Capital, \$100,000.00 Surplus, \$100,000.00

PALACE OF SWEETS

This pretty and dainty confectionery store was opened on July 13, 1901, by Miss Katherine Meadimber, who formerly conducted a small store on South Burdick street.

The present store is centrally located, in the heart of the business center.

Miss Meadimber caters to the best trade in Kalamazoo and has met with marked success since establishing her present location.

One may travel far and wide to find as an attractive, up-to-date and finely appointed store as this.

The interior is decorated in mahog-

any. Handsome mirrors reflect the beautiful soda fountain, palms, cut glass, grille work and various fancy bric-a-brac which go to make up this fairy like parlor and give to it the title, "Palace of Sweets." All candies, ice creams, ices, etc., are made by Miss Meadimber's own operators, and a line of periodicals, magazines, newspapers, flowers, etc., in variety. The light luncheon cafe for the accommodation of shoppers, and a place for a "tete-a-tete," is proving a boon for the ladies of Kalamazoo and visitors to this city. Free wagon delivery to any part of the city.

A General Commercial and Savings Business transacted

DIRECTORS

E. WOODBURY, A. M. STEARNS, I. A. RANSOM, JAS. F. GILMORE,
JOHN W. TAYLOR, C. S. CAMPBELL, F. M. HODGE



P. N. ARVIDSON

Merchant Tailor

134 South Burdick Street, Second Floor

First-Class Work, Style and Fit. Prices
as low as first-class work can be done
for. Come in and see me before you
buy your winter SUIT or OVERCOAT

The South Side

HAS BECOME A HOUSEHOLD WORD AS
HIGH CLASS RESIDENCE PROPERTY
AND COMPRISES

**Hay's Park, South Side
Improvement Company's
Addition and the South
Side Annex**

\$50,000.00 Already expended on this prop-
erty in street and plat improvements.

25,000.00 Guaranteed to be expended during
the year 1905.

All improvements, etc. made at the expense
of owners of these sub-divisions.

Paved streets, storm and sanitary sewers,
cement sidewalks and curbs, city water,
gas, and shade trees make this the most
beautiful and desirable residence portion
of Kalamazoo.

Double track street car service from 5 a. m.
to 12:30 p. m., and the extension of
Portage street car line give advantages
that cannot be had in other parts of city.

Charles B. Hays

Owner of South Side Improvement
Company's Addition and the
South Side Annex.

Sec'y and Mgr. of the South
Side Improvement Company
Ltd., Owner of Hay's Park.

Rooms 101-102 Pratt Building

KALAMAZOO, MICHIGAN



**Are You Interested
In GOOD Printing?**

Of course you are if you have any use for ANY kind.
Don't scare away your prospective customer with cheap
and unattractive printing.

We try to make the good kind, and after sixteen years
are still trying. We think we can do it. Let us prove it.

WE'RE STILL ON THE GROUND FLOOR.

C. H. BARNES & COMPANY
PRINTERS

PHONE 1214

317 SOUTH BURDICK ST.

E. S. RANKIN

OVER CITY NATIONAL BANK

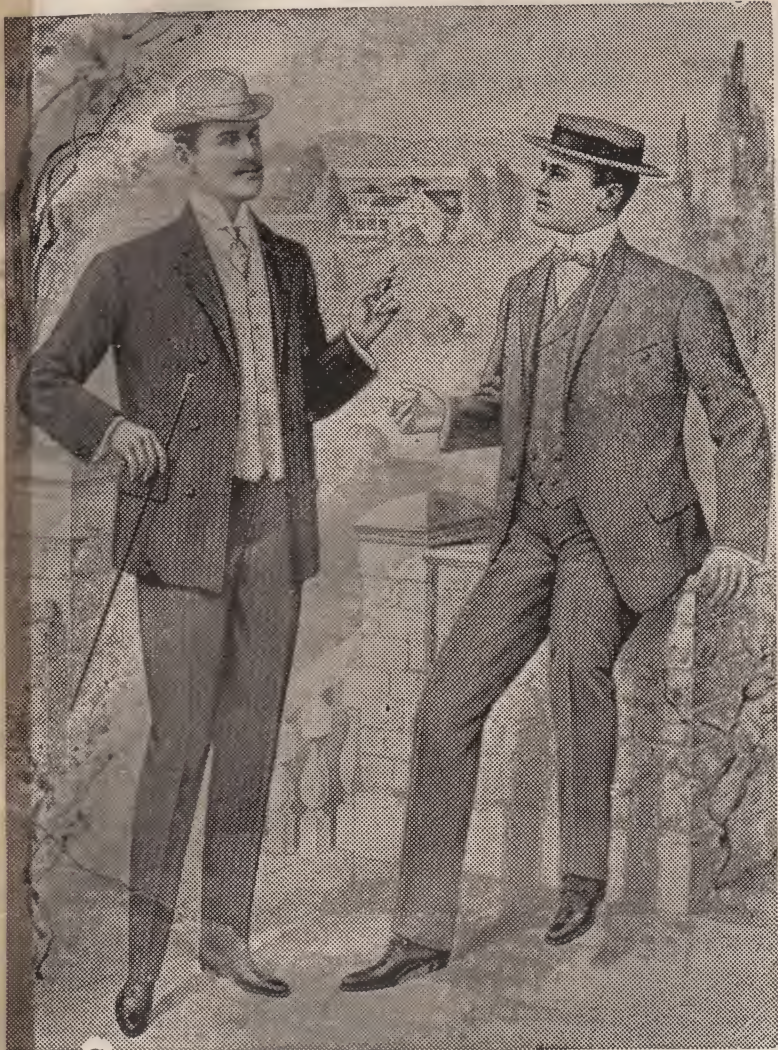
**Insurance
that Insures**

FIRE
LIFE
ACCIDENT
LIABILITY
HEALTH
STEAMBOILER
TORNADO
PLATE GLASS
BONDING
BURGLARY



Prudent Investors Buy Only Gilt Edge Securities.
Prudent Business Men Should be Just as Careful in
Purchasing Insurance. Policies are Only Promises to
Pay, and They Vary in Value as Widely as the
Stocks of Corporations. It Costs No More. In Your
Own Interest

Buy Insurance that Insures



H. OOSTERHOF & SON

Fine Tailoring

124 South Burdick Street

We also carry a very large stock of up-to-date ready-to-wear garments and a complete line of hats.



The Gibson Mandolin-Guitar Mfg. Co.

Manufacturers of the Gibson

MANDOLINS, MANDOLAS, MANDO-CELLOS
AND HARP-GUITARS

KALAMAZOO, MICHIGAN



The Simplex Piano Player

Oldest Music House in the City

REAMS BROS.

Pianos, Organs and Musical Merchandise
and Talking Machines

154 South Burdick St.

KALAMAZOO, MICHIGAN

Patronize
The
Banner
Laundry
for
First-Class Work



Laundry called for and delivered to all parts of the city

GILMORE BROS.

Carry at all times magnificent assortments of Dress Goods and Silks, Coats, Suits and Furs, High-Class Millinery, Carpets, Curtains and Draperies, Men's and Women's Furnishings, Ladies' Misses' and Children's Shoes, Trunks, Bags and Suit Cases.

A COMPLETE STOCK THROUGHOUT
AT MOST REASONABLE PRICES
121 and 123 S. Burdick St.



Art Goods

Leather Novelties
Burnt Wood Novelties
Pyrographic Outfits
Art Statuary
Tally Cards
Dinner Cards
Copley Prints
Pictures of every description
Picture Framing
Metal Photograph Frames
Artist's Materials
Art Pottery
Dickins Ware
Hampshire Pottery
Weller Ware

THE MOST COMPLETE
ART STORE IN MICHIGAN

Labadie Art Co.

146 South Burdick Street

46

“LILY” Playing Cards

ALL NEW DESIGNS



**STEAMBOATS
CRICKETS....**

**STROLLERS..
“LILYS”**

The best home playing cards made
Other brands in preparation

Our Factory is equipped with the most up-to-date appliances of any
Playing Card factory in the world

Kalamazoo Paper Box & Card Company

Kalamazoo, Michigan, U. S. A.